

# Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Training



Education



Employment



Career  
Planning



Bright  
Future

*Serving the North Carolina Counties of Carteret, Craven,  
Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne*

## Fall, 2010 Inside this Issue:

## Lt. Governor Walter Dalton Gives Keynote Address at the Eastern Carolina Workforce Development Board Annual Banquet

### Dalton Highlights Success of Workforce Development System

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The Eastern Carolina Workforce Development Board held their Annual Recognition Banquet on November 3, 2010, at the New Bern Riverfront Convention Center. Chairman Mona Padrick greeted the 200 guests who attended the special event. Those in attendance included State and Local Elected Officials, Board Members, State and Local Workforce Agency Representatives, and honored guests.

Lt. Governor Walter Dalton was the keynote speaker at the event. He highlighted many of the new initiatives of the North Carolina workforce development system and recognized the outstanding contributions workforce development professionals have made in helping citizens achieve their career and employment goals. Dalton's speech also focused on the importance of professions in education, workforce, and economic development during this period of economic transition in North Carolina. He commended the Board and partners for a very successful year during these tough economic times.

Craven Community College's Encore Chorus provided special entertainment. Chairman Padrick served as the Master of Ceremonies, and congratulated the Board and partners for another successful year in work



Lt. Gov. Walter Dalton

force development. She stated that the Local Area's JobLink Career Centers served over 54,000 individuals and businesses during the past year. She also commented that the Eastern Carolina Local Area budget exceeded \$6.1 million which allowed for education, training, and employment opportunities for over 2,000 individuals through the Local Area's Workforce Investment Act (WIA) and American Recovery and Reinvestment Act (ARRA) Youth, Adult, Dislocated Worker and Incumbent Workforce Development programs.

The Award's Ceremony included recognition of Workforce Investment Act Participants for overcoming obstacles that allowed them to excel in their employment and training goals. Award recipients were: Outstanding Workforce Development Adults – **William James** nominated by the Jacksonville, North Carolina Employment Security Commission, **Roger Lewis** nominated by

Wayne Community College, **Rachuel McBroom** nominated by Carteret Community College; and **Termaine Ross Davis** nominated by Lenoir Community College; Outstanding Workforce Development Youth – **Nakiya Witherspoon** nominated by Lenoir Community College. Recognition was also given to **William "Bill" Pate**, Wayne County JobLink Career Center for Outstanding JobLink Customer Service; **Joan Kornegay** from Lenoir Community College for Exemplary Performance in a Workforce Investment Act program; **Onslow County Job-Link Career Center** for their Outstanding Veterans Service; and the community colleges' **ASPIRE Initiative**.

In recognizing the region's WIA service providers, Tammy Childers, Executive Director, announced that each JobLink will receive \$500 for a lunch and learn activity for their contribution to the Local Area meeting performance.

The event ended with special recognition of the presentation of the Don T. Harris Leadership Award presented to board member, **Mike Krasznski**, Vice President, Atlantic Veneer in Morehead City for his leadership and contributions to the Board since 1998.

Source: ECWDB



### Officers

Joseph Wiggins, *Chief Elected Official*  
Mona Padrick, *Chair*  
Carla Byrnes, *Vice Chairman*

### Carteret County

Mike Kraszeski, *Atlantic Veneer, Vice President*  
Myles Stempin, *Carteret County Economic Development, Executive Director*  
Dwayne Oglesby, *Fleet Readiness Center East, Organization & Workforce Planner & Analyst*

### Craven County

Tom Taylor, *Aflac Insurance, Retired Executive*  
Kimsey Welch, *Vocational Rehabilitation, Retired*  
Ronald Knight, *Communications Workers of America, Labor Rep.*

### Duplin County

Alex Asbun, *Duplin Gen. Hospital, Director of Health Care Programs*  
Dr. Lawrence Rouse, *James Sprunt Community College, President*  
Thomasina Williams, *RASS, Business Owner*

### Greene County

Bud May, *Greene Lamp, Inc., Executive Director*  
Judy Darden, *Darden Bookkeeping, Owner*

### Jones County

Frank Emory, *Emory Construction, Owner*  
Thelma Simmons, *Jones County DSS, Executive Director*  
Dr. Norma Sermon-Boyd, *Jones County Partnership for Children, Director*

### Lenoir County

Dr. Brantley Briley, *Lenoir Community College, President*  
Bruce Parson, *Economic Developer*  
Debbie Beech Burrell, *FACILITATE, CEO*

### Onslow County

Don Harris, *Stanadyne Diesel, Retired*  
Ralph Leeds, *Employment Security Commission, Manager*  
Mona Padrick, *Jacksonville-Onslow Chamber of Commerce, President*  
Dr. Kathy Spencer, *Onslow County Schools, Superintendent*

### Pamlico County

Jason Hannah, *Hannah Service Center, Owner*  
Carla Byrnes, *B & B Yacht Designs, Owner*  
Wayne Brackin, *Tideland EMC, Job Training and Safety Director*

### Wayne County

Fletcher Bizzell, *Excell-Linde, HR & Safety Manager*  
Steve Hicks, *Wayne County Chamber of Commerce, President*  
Tara Myers, *Vocational Rehabilitation, Facility Director*

## Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21<sup>st</sup> Century workplace, so that local firms can compete in a technologically advanced global economy.

## Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

## Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

## Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



[www.ncvisioneast.org](http://www.ncvisioneast.org)

## Director's Corner

Dear Colleagues,

As 2010 comes to a close, the realities of our transitioning economy have forced us to seek out new and innovative practices to prepare our workforce not only for jobs comparable to those which were lost, but for the emerging workforce which will require a higher level of skill sets to help companies compete in this turbulent global economy. This past year, we continued to see record numbers of customers visiting our local JobLink Career Centers, as evidenced by more than 50,000 individuals who visited local JobLink Career Centers seeking services from July 1, 2009-June 30, 2010 [up from 34,000 the previous year].

These services ranged from employers looking for qualified workers, to job seekers searching for employment opportunities, meeting with a workforce professional to work on a resume, or reviewing possible training solutions. With this increased number of new customers, over 2,000 unemployed/underemployed Adults and Youth job seekers and Incumbent Workers participated in our Workforce Investment Act and American Recovery and Reinvestment Act training programs, resulting in doubling expenditures from \$3 million in 2009, to \$6.1 million through June 30, 2010.

With services underway in the JobLinks, the Board continued to seek out new and innovative workforce development initiatives. Through strategic partnerships, collaborative partnerships grew stronger and new initiatives were formed. Examples include:

- Worked with our military installations, local chambers of commerce, and economic development in developing strategies to serve our veterans and military spouses, which resulted in serving over 300 veterans and military spouses through our successful ARRA funded Veterans Initiative Project.
- Partnered with our public schools to offer NC Career Readiness Certificates in the high schools; promoting STEM initiatives; engaging the business community through events such as the Onslow County Schools Trades Day; sponsoring youth employment opportunities through the ARRA funded summer youth program.
- Joined efforts with our local community colleges through the introduction of the Governor's JobsNOW initiative. These efforts resulted in our region's seven community colleges working aggressively to create new programs to train and retrain our workforce and lay the foundation for a strong and sustainable economic future.
- Partnered with the North Carolina's Eastern Region and community colleges to expand North Carolina Career Readiness Certificate (CRC) initiative, resulting in the North Carolina's Eastern Region leading the State in the numbers of citizens earning their CRC, with Wayne County proving that you can never underestimate the power of what a small group of people can achieve. This one county has remained at the top of the pack for ensuring a skilled workforce as evidenced by the numbers of CRC issued to date. Lenoir County also ranks in the top 10 for the State.
- Partnered with Lenoir Community College, NC Employment Security Commission and Spirit Aerospace Systems, in developing a website portal to screen applicants for the Aerospace Manufacturing program.
- Worked with local employers in developing Incumbent Worker training projects to provide educational and occupational skills training for current workers.
- Collaborated with NCER, Turning Point, and Region Q Workforce Development Boards in a 13 County State of the Workforce Report Project, which is available online at [www.easternregionwin.org](http://www.easternregionwin.org).
- Partnered with the NC Employment Security Commission and the NC Division of Workforce Development, Western Piedmont, High Country and Region C Workforce Development Boards on a USDOL National Emergency Grant On-the-Job Training Application which was subsequently awarded to help put long-term dislocated workers back to work.
- Continued its strategic planning efforts through the Vision East partnership. This past year, the eastern boards partnered with Ed Morrison of Perdue University to implement a strategic doing process and created a web-based platform for sharing information and working jointly on projects.

With much work to be done, we can all be very proud of the good work that continues in Eastern North Carolina.

Sincerely,

Tammy Childers  
Executive Director

## Mike Kraszeski

### Receives Don T. Harris

### Leadership Award



Mike Kraszeski, was named this year's recipient of the Don T. Harris Leadership Award, which was presented at the Eastern Carolina Workforce Development Board's Annual Banquet.

Mike was appointed to the Eastern Carolina Workforce Development Board as a Carteret County representative in 1998. He served as the Board's Vice Chair for two-terms, and is currently the Secretary/Treasurer. Mike is the Chairman of the Workforce Investment Act Oversight Committee, serves on the Executive Committee, and has chaired various ad hoc committees as needed.

The Don T. Harris Leadership Award recognizes outstanding individuals who serve their community in a leadership capacity as a volunteer by giving of their time, talent, and expertise, for the cause of improving the quality of lives of others through workforce development.

The award was established in honor of Mr. Harris' two decades of dedication and commitment to the public workforce investment system through his selfless efforts of serving his community in a volunteer leadership role to ensure a skilled workforce for Eastern North Carolina's ever-changing economy.

# Commerce Secretary Announces Governor's Awards for Excellence in Workforce Development

In October, Secretary Keith Crisco announced that two companies and five North Carolinians have received the Governor's Awards for Excellence in Workforce Development for 2010.

The awards honor individuals and businesses for outstanding accomplishments and contributions in helping North Carolina achieve its workforce development goals.

Two recipients of the awards given were from Eastern North Carolina - Frank Door Company for Outstanding Employer, and William James for Outstanding Adult Participant.

**Frank Door Company, Newport:** Governor's Award for Excellence in Workforce Development, Outstanding Em-

ployer. Frank Door Company is a premier manufacturer of custom and standard cold storage doors. The Frank Door Fund provides financial assistance of approximately \$10,000 annually to Carteret Community College curriculum and continuing education students for small financial needs not covered by other types of assistance. The company provides job-skills training and other professional development opportunities to their employees, including on-site classes. Classes are made available to employees on "company time."

**William James, Richlands:** Governor's Award for Excellence in Workforce Development, Outstanding Adult Participant. William James came to the Onslow County JobLink Career Center after being laid off with 34 years experience in manufacturing. He wasn't sure he could compete with younger stu-

dents, but his hard work paid off. He started training in 2008 and ended in the fall of 2009 with a 3.8 GPA. Now he is permanently employed by Down East Heating and Air.

"Our hard-working and highly-skilled workers are the gem of our economic development efforts and they are leading our economic recovery," said Sec. Crisco. "I congratulate these award winners for their determination, innovation and commitment to helping make our employees the nation's best."

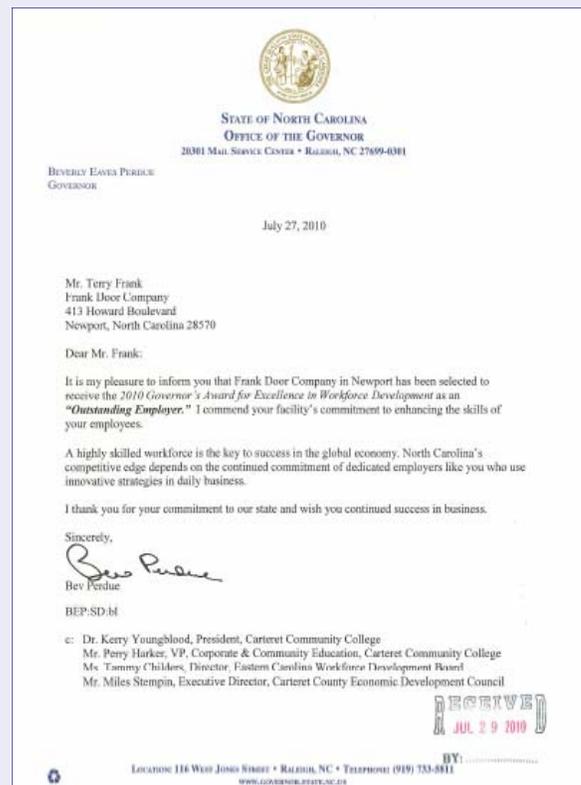
The N.C. Commission on Workforce Development recognized these outstanding individuals and businesses as part of the 2010 Workforce Development Partnership Conference in Greensboro.

Source: [nccommerce.com](http://nccommerce.com)

## Congratulations to William James. Recipient of the 2010 Governor's Award for Excellence in Workforce Development as an "Outstanding Adult"



## Congratulations to Terry Frank, Frank Door Company, Recipient of the 2010 Governor's Award for Excellence in Workforce Development as an "Outstanding Employer"



## November 3, 2010 Banquet Pictures

Commissioner Joe Wiggins and Chairman Mona Padrick recognize Award Recipients

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Career Planning, Training  
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Eastern Carolina  
WORKFORCE DEVELOPMENT BOARD, INC.

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William James, Adult Participant Award Recipient



Mike Cordell, WCC accepts on behalf of participant Roger Lewis, Adult Participant Award Recipient



Rachel McBroom, Adult Participant Award Recipient



Termaine Ross Davis, Adult Participant Award Recipient



Nakiya Witherspoon, Youth Participant Award Recipient



Joan Kornegay, Career Consultant, Exemplary Performance in a Workforce Investment Act program.



Mike Cordell accepting on behalf of Bill Pate, Outstanding JobLink Customer Service



Onslow County JobLink Staff— Sandra Shepard, Sylvia Williams Kelley Hamilton, Davis Williams, Outstanding Services to Veterans



Aspire Team— Diane Ivey, WCC, George Kramer, CCC, Phoebe Emory, CC, Misty Rasmussen, PCC, Debra Williams, JSCC, and Anna Phillips, CCCC

# New Jobs and Business Investment Offer Hope in State

## 2010 Proving to be a Stronger Year In Economic Development

North Carolina's unemployment rate of 9.7 percent keeps the state even with the month before and the national average. But there is a glimmer of hope for some of the state's 427,000 unemployed.

The number of new jobs and amount of capital investment announced in North Carolina for the first 10 months of 2010 are both 9 percent ahead of that period in 2009. This information was presented at the state's Economic Development Board November meeting held in Wilmington.

Numbers presented by the N.C. Department of Commerce staff show 14,445 new jobs have been announced so far this year and companies have announced plans to make \$3.4 billion in capital investments in the state, said Dale Carroll, Deputy Commerce Secretary. Carroll said that with the regional partnerships developed for seven areas across the state "North Carolina may be the only state in the country where every single community has the opportunity and participates in a regional economic development program."

Carroll said some of the job-creation progress is coming as the economic board committees make progress in targeting sectors of the economy that can keep the Commerce Department staff efforts in focus.

"Work of the Targeting Task force is still very preliminary but the whole area of life sciences and biotechnology continues to be a very strong cluster on a

statewide basis," he said. That includes biomass and biofuels industries in the east and central parts of the state, which also has a large pharmaceutical industry presence, he said. Industries related to natural products and botanicals, which now have added credibility with acknowledgement by the National Institutes of Health, are a target for western North Carolina industry development.

"It's a good statewide initiative," he said. It will tie back into plans discussed at the board's New Bern meeting in March that focused on the advanced manufacturing sector and the idea of aerospace industry development and appliance manufacturing. Jim Davis, Craven County Economic Development director and a member of the state Economic Development Board, was at the Wilmington meeting.

"I had keen interest in looking at two particular industry types that the state's marketing efforts will concentrate on," he said. "They are pretty much in tune with what Craven County and the N.C. Eastern Region has been doing. This will give us a chance to get industry visits from clients that the state recruits and falls pretty much in line with our available utilities and training offered by Craven Community College, especially those graduates of the Institute of Aeronautical Technology at Havelock."

Carroll said the appliance-making sector and training at the BSH Advanced Manufacturing Center at CCC can be further developed for components in the green industry for things like wind tur-

bines and solar farms.

The quarterly Economic Development Board meetings are being held at different locations in the state to allow members to do community tours and be briefed by community agencies and organizations on needs and successes. Carroll said the Wilmington meeting focused on marketing the area to tourists and as a business destination, and infrastructure needs of the region.

Source: [newbernsj.com](http://newbernsj.com)

2010 Proving to be a Stronger Year	
	2010 vs. 2009
Projects Announced	(124 vs. 118)
Projects Assigned	(385 vs. 390)
Jobs Announced	(14,445 vs. 13,200)
Capital Investment Announced	(\$3.4B vs. \$2.8B)

Source: N.C. Department of Commerce

### Tools & Resources

#### [What Jobs Pay in North Carolina Database & Military Occupation Translator](#)

This online tool available at [www.easternregion.org](http://www.easternregion.org) lets you learn about the North Carolina average pay for and training needed for more than 750 occupations. This tool also features a Military Occupation Translator, which does Military-to-Civilian Occupation and Civilian-to-Military Occupation conversions. This allows individuals and businesses to do accurate career experience comparisons.

[www.easternregionwin.org](http://www.easternregionwin.org)

## Over 2,200 NC Teachers Achieve National Certification in 2010

### State Leads Nation in National Board Certification

North Carolina has 2,277 newly-certified National Board teachers currently working in its public school classrooms according to the 2010 certification results just released by the National Board of Professional Teaching Standards (NBPTS). This newest batch of credentialed teachers brings the state's total number of National Board Certified Teachers to 17,957, by far the largest number of certified teachers in the nation.

State Superintendent June Atkinson congratulated the newly-certified teachers, saying the certification process gives teachers an important opportunity to reflect on their work. "Often we are too busy to step back and evaluate how we do our jobs. The National Board Certification process provides teachers the opportunity to analyze how well they know the curriculum and how they are delivering it to students. This reflection is critical to improving classroom instruction," Atkinson said.

NBPTS President and Chief Executive Officer Joseph Aguerrebere said, "For more than a decade, National Board Certified Teachers have been transforming our nation's schools by demonstrating effective teaching practice. These outstanding educators are making a positive difference in the lives of students."

Nationwide, 8,639 teachers and

counselors received National Board Certification, bringing the national total to 91,013. North Carolina accounts for almost one-fifth of the nation's National Board Certified Teachers. Florida is the next closest state with 13,532 followed by South Carolina (7,784), Washington (5,232) and California (4,913).

In addition, six North Carolina public school districts placed in the Top 20 districts nationally for the total number of National Board Certified Teachers: Wake County Schools is first with 2,031, Charlotte-Mecklenburg Schools is fourth with 1,738, Guilford County Schools is 10th with 674, Winston-Salem/Forsyth Schools is 16th with 477, Buncombe County Schools is 19th with 437 and New Hanover County Schools is 20th with 402.

North Carolina teachers have pursued National Board Certification since 1994. Teachers who achieve certification receive a salary supplement on top of their regular pay that is good for the 10-year life of the certification. They also are awarded 15 continuing education credits (CEUs).

North Carolina supports teachers pursuing National Board Certification by providing low-interest loans to pay the \$2,500 assessment fee and three paid release days from normal teacher responsibilities to develop their portfolios.

Also, the State Board of Education awards a North Carolina teaching license to out-of-state teachers who are employed in North Carolina and who possess National Board Certification.

National Board Certification is the highest credential in the teaching profession and participation is voluntary. Teachers achieve certification through a rigorous performance-based assessment that typically takes from one to three years to complete and measures what accomplished teachers and counselors should know and be able to do. As a part of the process, candidates build a portfolio that includes student work samples, assignments, videotapes and a thorough analysis of their classroom teaching. Certification is currently available to educators in 27 fields.

Source: [dpi.state.nc.us](http://dpi.state.nc.us)

*"The sky is the limited when  
we set our sights high".*

## Online Learning Report Shows NC Virtual Public School Second in the Nation in Enrollments

This year's 2010 *Keeping Pace with K-12 Online Learning* lists North Carolina's Virtual Public School (NCVPS) as the nation's second largest virtual school in terms of enrollment. In just three and a half years, the school has become one of the fastest growing virtual schools in the country, topping 70,000 in enrollments by the fall of 2010.

"This big increase for North Carolina shows that more of our students are turning to technology to solve the rising demands within our school systems," said Gov. Bev Perdue. "During difficult economic times we must continue to find innovative ways to meet expanding needs for our schools systems so all students graduate career or college ready."

North Carolina continues to see rapid growth of over 30 percent per year in virtual school enrollments. Passing rates have topped 82 percent in the past year and completion rates have increased by more than 15 percent as well. The demand for online classes

continues as districts seek ways to solve scheduling conflicts and space issues and to expand course offerings during difficult economic times. NCVPS continues to work to train districts on blended learning integration and many districts have signed on to be "GOLIVE" districts in order to take advantage of strategic planning services offered through NCVPS.

"The growth of North Carolina's Virtual Public School is good news for North Carolina students and their families," said State Board of Education Chairman Bill Harrison. "This shows that students are seeing the value of virtual learning."

"The virtual public school offers schools an opportunity to extend their learning opportunities for students," said State Superintendent June Atkinson. "This is an outstanding tool for our school districts to use in meeting student needs and for leveling the playing field from school to school and from school district to school district." The NCVPS offered its first online courses in

June 2007. It was established by the E-Learning Commission, an organization created by the Business Education Technology Alliance (BETA) under the leadership of then-Lieutenant Governor Bev Perdue. BETA was formed by the General Assembly to ensure that technology was effectively incorporated into North Carolina's public schools for the purpose of preparing a globally competitive workforce and citizenry for the 21st century. For more information, visit [www.ncvps.org](http://www.ncvps.org).

The *Keeping Pace* report is an annual review of state-level policy and practice of U.S. virtual schools researched by Evergreen Associates in Colorado and includes full-time and supplemental programs all across the United States. For more information or to download the report, visit <http://www.kpk12.com/>.

Source: [dpi.state.nc.us](http://dpi.state.nc.us)

# Veterans Initiative Project –Serving Over 300 Veterans and Military Spouses

As we quickly approach the culmination of the Veterans Initiative Project (VIP), the overall goal of serving 300 veterans and military spouses has been exceeded, with the total number of participants enrolled now reaching 310. Two of the three VIP contractors have exceeded their projected individual enrollment goals and the third contractor is extremely close to meeting their projection. Additionally, 88 VIP participants have completed their training, exited the program, and 65 have entered training related employment.

Now with approximately five months left, the area of focus for the Veterans Initiative Project staff has shifted from marketing and outreach to that of job search, retention, and follow-up. December 6, the VIP Coordinator attended a displaced professionals networking group meeting in Pinehurst in order to glean ideas for initiating a similar group

in Eastern Carolina. The intention is to have the networking group comprised of VIP participants who have completed their training and are searching for employment. Areas of focus for the group are support services such as career coaching, job search fundamentals, to include resume and correspondence development and interview strategies, individual branding, including utilizing social networks, and personal marketing techniques, building accountability, and general networking.

In order to ensure positive outcomes, all contractors have developed specific job placement activities for VIP participants. These activities include partnering with local JobLink and community college career centers to make job referrals, contact potential employers directly, conduct independent employment searches through various job locator sites, and offer assistance in resume

writing and interviewing skills. For additional information, please feel free to contact Wendy Walker-Fox, VIP Coordinator 252-636-6901.

Source: ECWDB

Following is a breakdown of enrollments as of July 12, 2010:

<b>Coastal Carolina Community College</b>	<b>131</b>
[Veterans 73, Military Spouses 58]	
<b>Craven County ESC/JobLink</b>	<b>97</b>
[Veterans 83, Military Spouses 14]	
<b>Wayne County ESC/JobLink</b>	<b>82</b>
[Veterans 69, Military Spouses 13]	
<b>Total Served</b>	<b>310</b>
[Veterans 225, Military Spouses 85]	

## Employment Solutions to Meet Your Needs—It's All in One Place!



Call your local JobLink Career Center today!

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- ◆ Employee Recruitment & Retention Assistance
- ◆ Rapid Response Consultations for Business Layoffs or Plant Closings
- ◆ Customized Training for Employees
- ◆ Workplace Literacy

- Carteret County JobLink Career Center**  
Phone: (252) 726-7151
- Craven County JobLink Career Center**  
Phone: (252) 514-4828
- Craven County JobLink Information Site**  
Phone: (252) 444-6005
- Duplin County JobLink Career Center**  
Phone: (910) 296-1478
- Greene County JobLink Career Center**  
Phone: (252) 747-5689
- Jones County JobLink Career Center**  
Phone: (252) 448-4791
- Lenoir County JobLink Career Center**  
Phone: (252) 527-7320
- Onslow County JobLink Career Center**  
Phone: (910) 347-2121
- Onslow County JobLink Information Site**  
Phone: (910) 938-6309
- Pamlico County JobLink Career Center**  
Phone: (252) 745-9934
- Wayne County JobLink Career Center**  
Phone: (919) 731-7950

NC's JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

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(Voice) 1-800-735-8262

## Onslow County Employers Honored for Hiring Veterans

The Jacksonville Local Office Veterans Unit partnered with the North Carolina National Guard (NCNG) to hold an Onslow Joblink Employer Appreciation Luncheon in September.

The luncheon recognized 24 local employers for hiring of veterans and reserve or guard members. Employers received a North Carolina Veterans Council Commander's Award, and Carbell, Inc. received a Large Employer Award, and East Carolina Insulation was presented the Small Employer Award based upon the following criteria: Number of veterans on staff, number of veterans employed during the year, number of active drilling reserve or guard members, written policies concerning veterans, educational support for veterans, number of disabled veterans on staff, number of veterans participating in OJT, and membership with the Employers Supporting Guard and Reserve (ESGR.)

The veteran staff of the local office were surprised by the NCNG presentation of a Service Excellence Award presented by Sergeant First Class (SFC) Dwyer to the unit supervisor Larry Woods and luncheon coordinator Reginald Roy. Speakers from the ESGR and Workforce Investment Act (WIA) spoke about how their programs could assist the employers in supporting the hiring and training of veterans through OJT, apprenticeship, educational support, and work opportunity tax credits (WOTC.)

Special guests from Department of Labor Veteran Employment and Training Service (VETS) Evon DiGregorio and NCESC Employment Services Manfred Emmrich spoke about the importance of employers' hiring recently separated and disabled veterans, and thanked each of the employers present for their obvious commitment to our veterans and the partnership with the local NCESC veteran unit.

Guest Speaker Lionell Midgett, Onslow County Commissioner, spoke about veteran economic impact on the local community, and identified that veterans within the community earn approximately \$11,000 more than a non veteran which equates to an additional revenue of over \$220 million to the county.

With the increase of military structure within and around Camp Lejeune we can expect to see an even more diverse veteran population in the future and this population brings skills that every employer is looking for. He gave his thanks to the military veterans and service members serving today, and appreciation and congratulations to the employers recognized by the luncheon and employer awards.

Source: ESC



Vet Unit & NCNG Partnership

Gail Horn, Gerardo Cruz, Larry Woods, SFC Dwyer, Reggie Roy, Kelley Hamilton



NCNG Awards Vet Unit

Larry Woods, SFC Dwyer, Reggie Roy



Large Employer Award

Commissioner Lionell Midgett, Valarie Thompson, Kimberly Evans, and Evon DiGregorio



Small Employer Award

Manfred Emmrich, Paul Prince, SFC Dwyer

# November 2010 Regional Snapshot

## Quick Facts

### Announced Business Closings And Layoffs For 12 Months Ending September 2010\*

Closings	38
Layoffs	1

Source: LMID

\*Totals are not comprehensive, representing only the totals reported.

### Gender of Individuals Filing Initial Claims September 2010

Male	54%
Female	46%

Source: ES-UI Reporting Unit, LMID

### Age Range of Individuals Filing Initial Claims September 2010

16-19	2%
20-24	13%
25-34	26%
35-44	21%
45-54	24%
55-64	12%
65 or Older	2%

Source: ES-UI Reporting Unit, LMID

### Duration of Unemployment Insurance Benefits For 12 Months Ending Sept. 30, 2010\*

Carteret	17.8
Craven	17.3
Duplin	16.5
Greene	17.6
Jones	17.7
Lenoir	16.6
Onslow	16.6
Pamlico	17.8
Wayne	17.0

\*Duration is the number of weeks compensated for the year divided by the number of first payments.

		September 2010	August 2010	September 2009
Carteret	Labor Force	33,613	34,393	34,565
	Employed	31,307	31,959	32,001
	Unemployed	2,306	2,434	2,564
	Rate %	6.9	7.1	7.4
Craven	Labor Force	42,604	42,988	43,773
	Employed	38,849	38,957	39,483
	Unemployed	3,755	4,031	4,290
	Rate %	8.8	9.4	9.8
Duplin	Labor Force	24,714	24,832	25,623
	Employed	22,802	22,822	23,488
	Unemployed	1,912	2,010	2,135
	Rate %	7.7	8.1	8.3
Greene	Labor Force	9,073	9,183	9,123
	Employed	8,352	8,305	9,168
	Unemployed	721	878	955
	Rate %	7.9	9.6	10.5
Jones	Labor Force	4,720	4,768	4,904
	Employed	4,312	4,324	4,382
	Unemployed	408	444	522
	Rate %	8.6	9.3	10.6
Lenoir	Labor Force	27,027	27,162	28,005
	Employed	24,412	24,383	24,918
	Unemployed	2,615	2,779	3,087
	Rate %	9.7	10.2	11.0
Onslow	Labor Force	65,582	65,689	64,017
	Employed	60,758	60,545	58,715
	Unemployed	4,824	5,144	5,302
	Rate %	7.4	7.8	8.3
Pamlico	Labor Force	5,447	5,547	5,639
	Employed	4,995	5,008	5,076
	Unemployed	452	539	563
	Rate %	8.3	9.7	10.0
Wayne	Labor Force	52,781	52,854	52,259
	Employed	48,586	48,469	47,665
	Unemployed	4,195	4,385	4,594
	Rate %	7.9	8.3	8.8
Eastern Carolina WDB	Labor Force	265,561	267,416	267,908
	Employed	244,373	244,772	243,896
	Unemployed	21,188	22,644	24,012
	Rate %	8.0	8.5	9.0
North Carolina	Labor Force	4,480,932	4,507,921	4,516,162
	Employed	4,072,610	4,068,542	4,045,285
	Unemployed	408,322	439,379	470,877
	Rate %	9.1	9.7	10.4
United States	Labor Force	153,854,000	154,678,000	153,617,000
	Employed	139,715,000	139,919,000	139,079,000
	Unemployed	14,140,000	14,759,000	14,538,000
	Rate %	9.2	9.5	9.5

September 2010 data are preliminary, while August 2010 data are revised, and September 2009 data are benchmarked.

## Total Registered Applicants Active 7/01/2010-9/30/2010

	Carteret	Craven	Duplin	Greene	Jones	Lenoir	Onslow	Pamlico	Wayne
Prof., Tech. & Managerial	965	1,241	527	197	166	622	1,676	113	1,192
Clerical	629	1,010	501	169	79	639	1,316	84	1,219
Sales	290	350	146	49	31	199	580	31	406
Domestic Sales	29	49	17	*	*	19	48	5	38
Other Services	709	1,046	663	160	94	860	1,539	92	1,587
Ag., Forestry & Fishery	67	152	217	22	16	65	127	13	167
Processing	31	100	591	55	9	219	72	10	511
Machine Trade	125	295	298	90	37	273	235	35	456
Benchwork	53	298	87	73	37	413	127	30	201
Structural Work	537	774	422	125	115	463	956	109	627
Motor Freight & Transp.	118	169	161	37	24	136	236	28	248
Pgk. & Material Handling	195	261	540	83	30	380	184	24	659
Miscellaneous	14	40	16	*	*	17	49	5	27

Active Applicants YTD for the period 7/1/10 - 6/30/11 \*Data of three or less are suppressed.

### Unemployment Insurance Claims\*

	September 2010		September 2009	
	Initial Claims	Benefits Paid	Initial Claims	Benefits Paid
Carteret	338	\$523,785	346	\$889,426
Craven	634	\$846,393	472	\$1,631,052
Duplin	275	\$414,945	308	\$709,862
Greene	64	\$145,949	124	\$265,115
Jones	65	\$85,862	54	\$182,127
Lenoir	347	\$551,368	415	\$977,772
Onslow	664	\$876,263	604	\$1,140,604
Pamlico	70	\$73,111	61	\$193,315
Wayne	539	\$842,079	609	\$1,378,114

\*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

### Individuals Receiving Benefits

	September 2010	September 2009	Yearly Change
Carteret	603	958	-355
Craven	1,039	1,655	-616
Duplin	522	773	-251
Greene	201	366	-165
Jones	122	231	-109
Lenoir	649	1,131	-482
Onslow	1,015	1,398	-383
Pamlico	105	192	-87
Wayne	954	1,459	-505

\*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

### Average Industry Employment and Weekly Wages For 1st Qtr. 2010

	Avg Qtr. Empl	Avg Weekly Wage
Natural Resources & Mining	5,278	\$515.60
Construction	9,593	\$583.78
Manufacturing	19,212	\$657.83
Trade, Trans. & Utilities	38,801	\$510.71
Information	2,370	\$617.34
Financial Activities	6,158	\$693.65
Prof. & Business Services	18,839	\$600.80
Ed. & Health Services	53,122	\$616.18
Leisure & Hospitality	21,266	\$244.06
Other Services	4,699	\$406.25
Public Administration	20,730	\$835.48

Source: NAICS Employment and Wages, Quarterly Census of Employment and Wages (QCEW) Unit, LMI Division, Employment Security Commission of North Carolina

### New Corporations\*

	September 2010	September 2009
Carteret	27	15
Craven	28	27
Duplin	13	7
Greene	4	2
Jones	0	0
Lenoir	7	11
Onslow	29	23
Pamlico	5	5
Wayne	23	19

\*NC Department of the Secretary of State

<p>Data provided by:            Labor Market Information, Employment Security Commission of North Carolina            P.O. Box 25903, Raleigh, NC 27611            Phone: 919-733-2936 Fax: 919-733-8662            Email: <a href="mailto:esc.lmi.inquiries@ncsc.gov">esc.lmi.inquiries@ncsc.gov</a> Web site: <a href="http://www.ncsc.com">www.ncsc.com</a></p>	<p>For additional information, please contact:            Eastern Carolina Workforce Development Board Inc.            1341 S. Glenburnie Road, New Bern, NC 28562            Phone: 252-636-6901 Fax: 252-638-3569            E-mail: <a href="mailto:childers@ecwdb.org">childers@ecwdb.org</a> Web site: <a href="http://www.ecwdb.org">www.ecwdb.org</a></p>
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**Eastern Carolina**  
**WORKFORCE DEVELOPMENT BOARD, INC.**

**ECWDB Staff:**

Tammy Childers, Executive Director  
 Robert Kehres, Assistant Director  
 Lisa Harvey, WIA Coordinator  
 Trina Hale, Accounting Technician  
 Joe McCarthy, Youth Coordinator  
 Debbie Simpkins, Fiscal Monitor  
 Ellen Sink, Administrative Assistant  
 Wendy Walker-Fox, Veterans Initiative Project Coordinator

**Communicate with Us!**

1341 South Glenburnie Road  
 New Bern, NC 28562  
 Telephone: (252) 636-6901 or (877) 916-6901  
 Fax: (252) 638-3569  
 E-mail: [admin@ecwdb.org](mailto:admin@ecwdb.org)  
[www.ecwdb.org](http://www.ecwdb.org)

**MARK YOUR CALENDARS:**

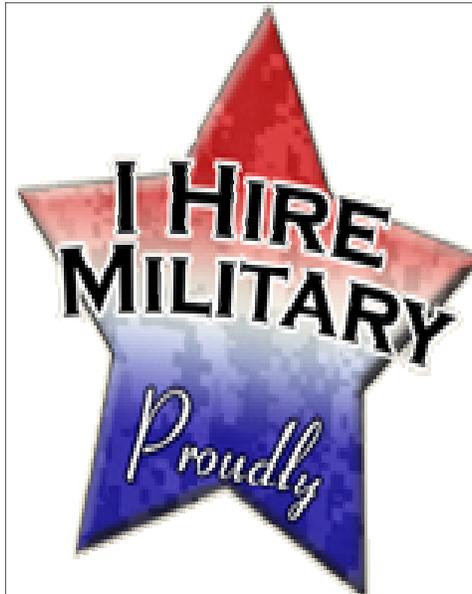
**JobLink Committee**  
 at the ECWDB offices in New Bern  
**February 3, 2011, 6:00 pm**

**WIA/ARRA Oversight Meeting**  
 at the ECWDB offices in New Bern  
**February 10, 2011, 6:00 pm**

**Executive Committee Meeting**  
 at the ECWDB offices in New Bern  
**February 17, 2011, 6:00 pm**

**Youth Council Meeting**  
 at the ECWDB offices in New Bern  
**March 1, 2011, 6:00 pm**

**Eastern Carolina Workforce  
 Development Board**  
 at the ECWDB offices in New Bern  
**March 3, 2011, 6:00 pm**



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