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# Governor McCrory launches major workforce development initiative



Governor Pat McCrory and Commerce Secretary Sharon Decker joined state officials today in announcing "**NCWorks**," a major initiative that will promote one consistent, cohesive strategy for workforce development across North Carolina.

"While I am continually pleased to see more and more people finding jobs in North Carolina, it is important to remain focused on getting people back to work,"said Governor McCrory."As we continue to rebuild, I am committed to making our state stronger and more resilient. Today we are officially launching NCWorks to focus on one goal – connecting North Carolina jobs with North Carolina people."

Hundreds of workforce professionals will focus on connecting North Carolina employees with North Carolina employers. "Governor McCrory's call for strengthening our nation's best workforce was made possible by bringing together key stakeholders from across the state," said Collins, executive director of NCWorks. "We plan to aggressively work with our partners to visit 1,000 businesses in all 100 counties in 100 days."

Below is a summary of the five steps used to connect NC employers to the NC employees they need to succeed in our state and help our citizens improve their quality of life:

1) **Work** with one name --NCWorks, one portal and one goal for all our workforce development partners.

2)**Optimize** a stronger response to business needs by creating a unified position in Community Colleges and Commerce. In six months, Will Collins and his team will develop a plan for how all of our business-focused workforce service can work better together.

3) Recharge the

Commission on Workforce Development to take advantage of the industry and state leaders who sit on that commission to lead a new strategic era of workforce collaboration.

4) **Keep** a consistent flow of timely, high-quality data going to our workforce partners so our decisions are

based on the best data available.

5) **Scan** the needs of our businesses and the effectiveness of our workforce programs based on industry feedback: 1,000 companies in 100 counties in 100 days.

The plan will begin immediately and will develop over the next 12 months.

> Source: www.nccommerce.com

# **Board of Directors**

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Carla Byrnes, B & B Yacht Designs, Owner

Wayne Brackin, Tideland EMC, Job Training and Safety Director

#### Wayne County

Fletcher Bizzell, Glenoit LCC, HR Executive

Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21<sup>st</sup> Century workplace, so that local firms can compete in a technologically advanced global economy.

### Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

### Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.



- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



#### **Directors Corner**

#### Dear Colleagues,

Over the past few months, there have been many changes to help improve workforce development and promote job creation. One big change included Governor Mcrory's Workforce Development Initiative titled "NCWorks". The initiative is designed to promote one consistent, cohesive strategy for workforce development across North Carolina. Using 5 steps, "NCWorks" will focus on one goal – connecting North Carolina jobs with North Carolina people, which includes a plan to obtain industry feedback from 1,000 companies in 100 counties in 100 days.

While I have only mentioned one event that recently occurred, there are numerous other successful events that occur every day within our local career centers. It occurs when a job-seeker visits the career center and leaves with a successful job referral for employment, or when an employer calls the career center to say that he just hired the last referral sent to him. The successes occur one person at a time, one day at a time, and I encourage career center staff to submit those successes and activities to the newsletter. Your efforts make a big difference in helping so many people achieve their dreams.

To all of our board members, elected officials, partners, career center staff, and WIA service providers, thank you for what you do every single day to make this Region shine!

Thank you for all you do! Tammy Childers, Executive Director

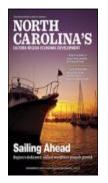
# NORTH CAROLINA ASSOCIATION OF WORKFORCE development boards

We are dedicated to enhancing North Carolina's workforce as members of the North Carolina Association of Workforce Development Boards and also as members of unique regional organizations that collectively serve all of North Carolina's people: Workforce Development Boards. In both roles, we help advance the needs of workers and employers in North Carolina.

Our work reaches people who include adults seeking more meaningful careers, dislocated workers aiming to regain employment, and youth focused on getting the right start in life. We also represent employers from a broad range of leading industries that need workers with the training, skills and dedication to produce important products and services for a global marketplace. For both, we help guide the efforts of public and community resources to enhance North Carolina's workforce capabilities.

For more information, please visit www.ncawd.org

North Carolina's Eastern Region Economic Development Review



This magazine is full of area economic development, business climate and quality of life information. View it at nceast.com

Stay updated year round on BusinessClimate.com

# **Advanced Manufacturers Week Activities**

### **Coastal Carolina Community College Hosts Onslow County Manufacturers Celebration** Dinner

On April 10<sup>th</sup>, 2014, in celebration of Advanced Manufacturing Week, Coastal Carolina Community College hosted a Celebration Dinner honoring manufacturers in Onslow County. Manufacturers attending were Stanadvne (diesel fuel pumps/injectors), OshKosh (military vehicle up-armor/repair), Renewal **Resources** (equipment recycling/contract machining), J&J Snack Foods (hand held meat/ fruit pies) and Armstrong Marine (commercial/military aluminum boats).

Guests of the event included One student from each of the county high schools STEM program. Coastal Carolina Community College, Jacksonville-Onslow Chamber of Commerce, Jones Onslow Economic Development, Onslow County Board of Education CTE Program, Eastern Carolina Workforce Development Board, Camp Lejeune Transition Program, June Buchanan, and myself from the Onslow Career Center ISD

Team participated as service providers. welders, and machining skills were The Mayor of the Town of Holly Ridge and the Chairman of the Onslow County Board of Commissioners also attended.

Following dinner everyone explained who they represented and what their organization did. CCCC President Ronald Lingle then moderated a discussion concerning the needs of the employers. Each employer was specifically polled as to their individual needs and what they hoped the service providers could do for them. Not surprisingly, labor availability and the need for an educated, competitive workforce was echoed by all the employers present.

There was discussion as to how manufacturing careers had fallen out of favor through the years as parents pushed their children to attend a four year college. Soft skills, the need for Coast Guard certified aluminum

also discussed. The service providers offered solutions or took notes. Several employers are already working with the college or the Career Center.

Perhaps most interesting, was when each of the STEM students briefed the group about their specific projects. All the projects involved robotics and each high school started from scratch developing their own design and function. They went into detail describing their planning and building process. One high school was able to successfully design and program a robot to shoot basketball hoops. All the employers went away with greater understanding as to the preparations taking place in the secondary school system.

Following the discussions, there was a brief period of networking and the celebration concluded at 8:30 PM.

### **Craven Community College Advanced Manufacturing Career Expo**

Craven Community College held an Advanced Manufacturing Expo in the New Bern Campus. Attendees were able to speak with Adecco USA Staffing, BSH Home Appliances Corporation, Moen, Weyerhaeuser and other companies. The even provided an opportunity for those interested to learn about the various manufacturing career opportunities in the local area



# North Carolina has Second-Largest U.S. Jobs gain in March

The assessment from the John Locke Foundation President John Hood shows that the latest federal employment data for North Carolina support the case that a fiscally conservative approach to state fiscal policy is helping improve the economy's long-term outlook.

Data released from the U.S. Bureau of Labor Statistics state North Carolina's official unemployment rate was 6.3 percent in March compared to the national average of 6.7 percent . The unemployment rate dropped 0.1 percentage points from February, and 2.2 percentage points from last year's March 2013 unemployment rate.

"Over the past 12 months, North Carolina's 2.2-percentage-point decline in the unemployment rate was second-largest in the nation," Hood said. "South Carolina's rate dropped 2.5 percentage points, while Indiana came in third with a drop of 2 percentage points."

Preliminary payroll figures show that North Carolina gained 19,400 jobs in March. "That's the second-largest gain in the nation," Hood said. "On a percentage basis, North Carolina and four other states tied for the largest monthly jobs gain at 0.5 percent."

North Carolina's 19,400 jobs gained in March substantially offset the state's surprising 23,300 jobs lost during January and February. Although additional data will be required before forming conclusions, Hood speculates the employment drop in early 2014 could be weather related.

"The same pattern occurred in several other states with higher-than-average winter storm activity." said Hood. "One reason why this explanation might be valid is that the leisure and hospitality sector, which typically accounts for about one-tenth of North Carolina's employment, was responsible for half of the state's employment drop for January and February," Hood added.

The latest numbers indicate decline in unemployment is attributed to more people finding jobs. Hood said. "Many critics of North Carolina's 2013 unemployment-insurance reforms have claimed that subsequent declines in state unemployment are attributable primarily to people dropping out of the labor force, not to people finding employment," he said. "The recent data show this claim is false."

Since North Carolina exited the UI extended-benefits program in July 2013, household employment has increased by more than 61,000, a 1.4 percent growth rate that exceeds the national average. During the same period, unemployment dropped by about 94,000.

"In other words, nearly two-thirds of North Carolina's decline in unemployment after the end of extended benefits is attributable to more people finding jobs, not people dropping out of the labor force," Hood explained. "The same trend is in evidence in the payroll survey, which shows that North Carolina has added about 56,000 jobs since the end of extended benefits, a job-creation rate faster than the national average."

Hood also addresses critics who say state tax burdens have no long-term effects on economic growth. These critics have argued that the 2011 General Assembly shouldn't have overridden then-Gov. Bev Perdue's veto to enact a state budget plan that trimmed spending and allowed sales, income, and business tax rates to drop. "Since the implementation of that fiscally conservative budget in mid-2011, North Carolina's economy has exceeded the national average in payroll job creation — it's up 183,000, or 4.7 percent," he said. "North Carolina also has exceeded the national average in household employment growth (up 201,000, or 4.8 percent), decline in unemployed workers (down 188,000, or 39 percent), and decline in unemployment rate (down 4.1 percentage points, compared to the national average decline of 2.4 points)."

Hood cautioned against reading too much into short-term data. "As we've seen in the recent past, preliminary numbers can be revised in ways that can turn sweeping judgments into significant errors," he said. "But the trend lines appear to be moving in the right direction for North Carolina's long-term economic health. And the latest numbers are consistent with support for North Carolina's fiscally conservative policies."

Source: www.charlotteobserver.com

# WIN On the Horizon



WIN learning has taken feedback and developed new tools for the career readiness system. The following updates are scheduled to be released this year:

WIN Career Readiness - Starting this fall, the legacy CRC system will be retired to launch the new WIN Career Readiness Courseware. The new courseware will feature new career-infused instructional content, new assessment items aligned to state and national career readiness standards, new graphics and illustrations and new technology — making the core three skills tablet friendly.

WIN College Readiness Courseware (CRC+). WIN CRC+ is helping learners prepare

# **ECWDB Sponsors 8th Annual Trades Day**



On March 29, 2014, the JacksonvilleOnslow Chamber, along with its partners hosted the 8th Annual Trades Day competition at Costal Carolina Community College.

Undeterred by the rain, 100 high school students from both Onslow and Jones competed for cash prizes and gifts in 6 different categories: automotive repair, construction, drafting, electrical, masonry and welding.

While the downpour did not stop the competition, the masonry contestants were forced to relocate to White Oak High School and the construction category was postponed until May 10th.

This event gives students in vocational education a chance to compete and show off their skills as well as earn some great prizes Thank you to all the volunteers and parents who helped support this fantastic event.

A special thanks to the sponsors for making this event happen! Corporate Sponsors

# W.T. Humphrey

Eastern Carolina WDB, Inc.

Jacksonville Builders Supplies

Adams Products

Garris Evans Lumber Co

Guy C Lee Building Materials

Mine Safety Appliances

Warapp Welding

Coastal Carolina Community College

Lowes

### **Executive Sponsors**

Onslow County Home

and practice for college assessments in English language arts, writing, pre-algebra, algebra and geometry.

- WIN myStrategic Compass– This year, myStrategic Compass will be transformed into a more dynamic career exploration, planning and guidance system with new features, functionality and embedded scientifically-validated assessments powered by Kuder®, a WIN partner and leader in career guidance solutions.
- Single sign-on portal and career readiness dashboard. The portal and dashboard will be released later this year — providing one-click access to all four WIN college and career readiness instructional solutions, new progress monitoring tools and new online implementation resources.

Source: www.winlearning.com

Builders Association Resource Exchange Association Jones-Onslow EMC BB&T of Jacksonville National Automotive Group Sanders Ford Guy C Lee Building Materials D.R. Horton **Associate Sponsors** Modern Exterminating The Bear 97.9 Marine Chevrolet Butler Trieu

Source: jacksonvilleonline.org

# Pamlico Community College Job Fair



Pamlico Community College held the annual job fair Thursday, April 17, 2014, at the college's Ned Everett Delamar Center. Several employers attended the fair to include: Child Care Connections, Suddenlink Communications, and Twin Rivers Opportunities.

Eric Cedars, Director of Pamlico Community College's Career Centers says the event is so much more than a job fair. In addition to being a venue for prospective employers to chat with prospective employees, it is also a venue for

A professor

stood before his

philosophy class

items in front of

him. When the

class began, he

picked up a very

large and empty

mayonnaise jar

wordlessly

and had some

Pamlicoans to talk first hand with representatives from many community service organizations.

Many of these organizations provide services that enhance the possibility and probability for one to become employed and stay employed. For example, some find employment difficult if they have to deal with child care or elder care responsibilities.

Cedars provided guidance for those interested in attending the job fair. He said, "As always, we will have representatives from regional employers who will be interested in meeting face to face with those seeking new job opportunities. Job seekers should come dressed appropriately to impress an prospective employer and have a resume in hand if possible."

He also added that those seeking

advice and instructions for the best way to make a best impression on a new employer can call him at his office at the JobLink Center in Bayboro, 252-745-9934 or ecedars@pamlicocc.edu. He can advise on building a resume and provide tips on how to anticipate questions from a prospective employer.

The annual Job Fair at PCC is a free public service and all are encouraged to attend

# The Mayonnaise Jar and 2 Cups of Coffee: Life Lesson for the Busy Professional



and proceeded to fill it with golf balls. He then asked the students if the jar was full. They agreed that it was. The professor then picked up a box of pebbles and poured them into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was. The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He

asked once more if the jar was full.. The students responded with a unanimous 'yes.' The professor then produced two cups of coffee from under the table and poured the entire contents into the jar effectively filling the empty space between the sand. The students laughed.. 'Now,' said the professor as the laughter subsided, 'I want you to recognize that this jar represents your life. The golf balls are the important things-your family, your children, your health, your friends and your favorite passions--and if everything else was lost and only they remained, your life would still be full. The pebbles are the other things that matter like your job, your house and your car.. The sand is everything else---the small stuff.' If you put the sand into the jar first,' he continued, 'there is no room for the pebbles or the golf balls. The same goes for life. If you spend all your

time and energy on the small stuff you will never have room for the things that are important to you. Pay attention to the things that are critical to your happiness. Spend time with your children. Spend time with your parents. Visit with grandparents. Take your spouse out to dinner. Play another 18. There will always be time to clean the house and mow the lawn. Take care of the golf balls first—-the things that really matter. Set your priorities. The rest is just sand. One of the students raised her hand and inquired what the Beer represented. The professor smiled and said, 'I'm glad you asked.' The Beer just shows you that no matter how full your life may seem, there's always room for a cup of coffee with a friend.

Source: lessonplanspage.com

# North Carolina's Innovative Schools Continue Progress in Reducing **Dropouts**

North Carolina's innovative schools continue to demonstrate strong results by ensuring that students stay in school and on track to graduation.

The latest dropout data released by the State Board of Education earlier this month show the combined dropout rate for the 103 schools that partnered with North Carolina New Schools in 2012-2013 was 1.3 percent, compared to the statewide rate of 2.45 percent for all high schools reported by the State Board of Education.

More than half of the 103 schools that NC New Schools supported last year had no dropouts from any grade. Eight of every 10 of the schools had no dropouts from 9th grade. The dropout rate for 9<sup>th</sup> grade students is particularly important since that is when students are most vulnerable for quitting school.

The state data found that the 77 partner early colleges had a combined dropout rate of only 0.3 percent. Of the nearly 15,000 students enrolled in the early colleges in 2012-2013, just 50 dropped out of all grades, and only six 9th graders quit school.

The combined dropout rate for 21 STEM-focused schools, including four schools that were developed in 2007 as turnaround strategies for low-performing high schools, also improved over the previous year. falling to 2.2 percent from 3 percent in school to completion, the annual 2011-2012. Among those schools are 10 larger traditional schools that joined the NC New Schools network during the 2011-2012 year and five previously served innovative schools. Of the 21 schools, 17 showed improved dropout performance.

Four of the five rural high schools that to graduation. comprised the first group of schools participating in a federal grant supported program to apply early college approaches in traditional schools also improved their dropout rates. Together, the number of dropouts from the five schools fell 48 percent, from 117 in 2011-2012 to 79 in 2012-2013. The combined dropout rate declined from 3.5 percent to 2.4 percent.

The annual dropout rate measures the percentage of students who quit school in a given year. Student attrition is also measured by the

graduation rate, which tracks students from 9th grade to graduation four years later. While that "cohort graduation rate" is considered a more comprehensive indicator of schools' performance in keeping students in dropout rate does provide an index for comparison among schools and over time.

The lower dropout rates are encouraging and show that North Carolina's innovative schools are effective in keeping students on track

Source: ncnewschools.org



In honor of Memorial Day, we would like to take the time to show our deepest appreciation to the heroic men and women that gave their lives for our country. Their sacrifice will never be forgotten.

Heroes never die. The live on forever in the hearts and minds of those who would follow in their footsteps. ~ Emily Potter

# **US Scores Above Average in Problem Solving**

Many of the U.S.'s direct economic On average across OECD countries, competitors have seen their students about one in five students is able to score far above ours in mathematics solve only straightforward problems and reading abilities as measured by -ifany - provided that they refer tothe international exam. below-average performance of American students on the PISA (Program for International Student In Australia, Brazil, Italy, Japan, Assessment) reading and math tests Korea, conducted by the Organization for England (United Kingdom) and the Cooperation Economic Development (OECD) has caused significantly better in problem concern in recent years.

Recent results made available from reading and science. In Australia, the 2012 PISA have painted a new England (United Kingdom) and the picture of American students. U. S. United States, this is particularly students scored above international average on a new performers in mathematics; in Italy, creative problem-solving number 18 in the world.

The PISA 2012 assessment of problem solving was administered by The results of this assessment show computer, to about 85,000 students that the impact of socio-economic from 44 countries and regions around status the world

Top performers on the exam attain proficiency Level 5 or 6 in problem solving, meaning that they can systematically explore a

complex problem scenario, devise in mathematics. multi-step solutions that take into account all constraints, and adjust their plans in light of the feedback This result received.

than one in five students achieve this matters: level, while more than one in six high-quality schools means that, on students perform at Level 5 or above average, disadvantaged Hong in Chinese Taipei and Shanghai-China all subjects assessed, including (18.3%), Canada (17.5%)Australia (16.7%). In the United OECD report. States, 11.6% of test-takers attained a Level 5 or 6.

The familiar situations

Macao-China. Serbia. and United States, students perform solving, on average, than students in other countries who show similar performance in mathematics. the true among strong and top raking Japan and Korea, this is particularly true among moderate and low performers in mathematics.

> problem-solving on performance is weaker than it is on performance in mathematics. reading or science. Students from backgrounds disadvantaged are more likely to score higher than expected in problem solving than

may be "because after-school opportunities to exercise skills in problem solving arise in diverse social and cultural In Singapore, Korea and Japan, more contexts. Still, the quality of schools unequal access to students Kong-China (19.3%), score below advantaged students in and problem solving." according to the

Source: www.icontact-archive.com

OECD average	500
71	875
Singapore Korea	562
Japan	552
Macao-China	540
Hong Kong-China	540
Shanghai-China	536
Chinese Taipei	534
Canada	526
Australia	523
Finland	523
England (United Kingdom)	517
Estonia	515
France	511
Netherlands	511
Italy	510
Czech Republic	509
Germany	509
United States	508
Belgium	508
Austria	506
Norway	503
Ireland	498
Denmark	497
Portugal	494
Sweden	491
Russian Federation	489
Slovak Republic	483
Poland	481
Spain	477
Slovenia	476
Serbia	473
Croatia	466
Hungary	459
Turkey	454
Israel	454
Chile	434
Cyprus*	445
Brazil	443
Malaysia	420
United Arab Emirates	422
	411
Montenegro	407
Uruguay	
Bulgaria	402
Colombia	399

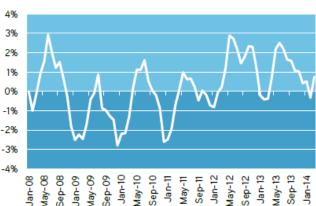
# LABOR MARKET OVERVIEW

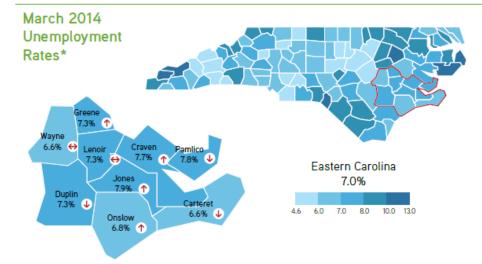
Eastern Carolina Workforce Development Board

# Regional Labor Market Snapshot

5-Year Percent Change in Employment\*







148

104

82

73

72

62

57

54

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### Who's Hiring past 90 days from April 23, 2014

- Lowe's
- U.S. Marine Corp
- Sava Senior Care
- CarolinaEast Health System
- Department Of Defense
- Sears Holdings Corporation
- Wayne Memorial Hospital
- Naval Air Systems Command

Source: The Conference Board Help Wanted Online

Note: All data produced in this publication are generated by LEAD unless otherwise stated.

\*March 2014 data are preliminary, while other 2014 data are revised. All other reported data have undergone annual revision.

Eastern Carolina Workforce Development Board | 252.636.6901 | admin@ecwdb.org

NC Department of Commerce | Labor & Economic Analysis Division | 919.707.1500 | lead@nccommerce.com

What Jobs

past 90 days from April 23, 2014

494

455

441

367

253

199

180

163

Heavy & Tractor-Trailer Truck Drivers

First-Line Supervisors, Retail Sales

Customer Service Representatives

First-Line Supervisors, Food Prep.

Maintenance & Repair Workers

Retail Salespersons

Registered Nurses

Insurance Sales Agents

Source: The Conference Board Help Wanted Online

Castern Carolina WORKFORCE DEVELOPMENT BOARD, INC. May 2014

# Trending

### UNEMPLOYMENT\*

March 2014

Eastern Carolina Total = 18,671



### **REGIONAL EMPLOYMENT\***

Eastern Carolina Total = 246,602

2,647 More People Working in March than previous month

2,779 More People Working than same period 1 year ago

## CLAIMS TAKING ACTIVITY

Initial Claims Total = 1,193

10% Decrease in Claims in March than previous month

Benefits Paid Total = \$2,339,629

3% Increase in Payments in March than previous month

Duration of Claims Down 1% to 17.7 in March vs. previous month

### INDIVIDUALS RECEIVING BENEFITS

Eastern Carolina Total = 2,783

9% Decrease in Claimants in March than previous month

### AVAILABLE JOBS

9,882 Jobs Posted Online over the past 90 days

692 Less Job Opening than same period 1 year ago Source. The Conference Board Help Wanted Online



# LABOR MARKET OVERVIEW

### Eastern Carolina Workforce Development Board

### Civilian Labor Force Estimates\*

Carteret         Labor Force         31170         30,621         30,701         31,384           Employment         29,115         28,523         28,445         28,757           Unemployment         2,035         2,098         2,256         2,627           Rate         6,6         6,9         7,3         8,4           Craven         Employment         37,455         37,121         37,760         37,704           Mare         7,7         7,6         8,00         9,5         24,075         24,075           Abor Force         24,684         24,086         25,003         24,075         21,898           Duplin         Labor Force         24,684         24,086         25,003         24,075           Rate         7,7         7,76         8,00         9,51         21,998         21,777           Duplin         1,088         1,1781         1,936         21,177         9,00         24,075         21,998         21,077         8,60         8,610         21,077         9,00         21,898         21,077         8,60         28,57         21,993         32,92         21,077         8,60         21,077         8,60         21,077         8,60         21,077			March 2014	February 2014	January 2014	March 2013
Carteret         Unemployment         2,055         2,098         2,256         2,627           Rate         6.6         6.9         7.3         8.4           Craven         Employment         37,455         37,121         37,760         37,704           Craven         Employment         3116         3050         3.282         3,977           Rate         7.7         7.6         8.0         9,51           Duplin         Labor Force         24,684         24,006         25,003         24,075           Benployment         12,086         1,781         1936         2,177           Rate         7.3         7.4         7.7         9,00           Unemployment         18,08         1,781         1936         2,177           Rate         7.3         7.4         7.7         9,00           Greene         Unemployment         691         648         677         8,600           Jones         Employment         3,906         3,871         3,938         3,932           Jones         Employment         3,906         3,871         3,938         3,932           Jones         Employment         2,093         2,6489		Labor Force				-
Unemployment         2,055         2,098         2,256         2,627           Rate         6.6         6.9         7.3         8.4           Labor Force         40,571         40,171         41,042         41,681           Craven         Employment         37,455         37,121         37,760         37,704           Unemployment         3,116         3,050         3,282         3,977           Rate         7,7         7,6         8.0         9,5           Duplin         Employment         2,864         24,066         25,003         24,075           Duplin         Unemployment         1,808         1,781         1,936         2,177           Rate         7,3         7,4         7,7         9,0         9,172           Rate         7,3         7,4         7,7         9,0         9,172           Greene         Employment         691         648         677         860         8,610           Unemployment         3035         3,232         3,333         3,333         3,332         3,333         3,332           Jones         Employment         3,966         3,871         3,938         3,932         3,44	Carteret	Employment	29,115	28,523	28,445	28,757
Labor Force         40,571         40,171         41,042         41,681           Employment         37,455         37,121         37,760         37,704           Unemployment         3,116         3,050         3,282         3,977           Rate         7,7         7,6         8.0         9,5           Duplin         Labor Force         24,684         24,006         25,003         24,075           Rate         7,3         7,4         7,7         9,0         21,177           Rate         7,3         7,4         7,7         9,0           Greene         Labor Force         9,458         9,375         9,437         9,470           Rate         7,3         7,4         7,7         9,0         8,610 <td< td=""><td>Unemployment</td><td>2,055</td><td>2,098</td><td>2,256</td><td>2,627</td></td<>		Unemployment	2,055	2,098	2,256	2,627
Creven         Employment         37,455         37,121         37,760         37,704           Unemployment         3,116         3,050         3,282         3,977           Rate         7,7         7,6         8,0         9,5           Duplin         Employment         22,876         22,305         23,067         21,898           Unemployment         1,808         1,781         1,936         2,177           Rate         7,3         7,4         7,7         9,0           Atabor Force         9,458         9,375         9,437         9,470           Brengloyment         8,617         8,767         8,600         8,610           Greene         Unemployment         6,91         7,2         9,1           Jones         Employment         3,935         3,932         3,932           Jones         Labor Force         4,241         4,197         4,266         4,296           Unemployment         3,935         32,63         32,83         3,932           Jones         Labor Force         4,241         4,197         4,266         4,296           Unemployment         3,936         32,824         364         25,676         25,676 <td></td> <td>Rate</td> <td>6.6</td> <td>6.9</td> <td>7.3</td> <td>8.4</td>		Rate	6.6	6.9	7.3	8.4
Unemployment Rate         3,116         3,050         3,282         3,977           Rate         7.7         7.6         8.0         9.5           Duplin         Employment         22,876         22,305         23,067         21,898           Unemployment         1,808         1,711         1,936         2,177           Rate         7.3         7.4         7.7         9,0           Arate         7.3         7.4         7.7         9,0           Greene         Employment         8,767         8,727         8,760         8,610           Unemployment         691         648         677         860           Rate         7.3         6,9         7.2         91           Jones         Labor Force         4,241         4,197         4,266         4,296           Unemployment         3,906         3,871         3,938         3,932           Jones         Labor Force         28,489         28,300         28,368         28,247           Lenoir         Labor Force         28,489         28,300         28,368         28,247           Labor Force         67,346         66,731         67,166         68,484		Labor Force	40,571	40,171	41,042	41,681
Unemployment         3,116         3,050         3,282         3,977           Rate         7,7         7,6         8,0         95           Labor Force         24,684         24,086         25,003         24,075           Duplin         Employment         12,898         17,71         7,90           Rate         7,3         7,4         7,7         9,0           Greene         Labor Force         9,458         9,375         9,437         9,470           Brade         7,3         7,4         7,7         9,0         8,610           Unemployment         6,91         6,488         6,777         8,760         8,610           Unemployment         6,91         6,488         6,777         8,60         8,610           Jones         Labor Force         4,241         4,1977         4,266         4,296           Jones         Labor Force         4,241         6,1977         8,50         3,932           Jones         Labor Force         28,499         28,300         28,368         28,247           Labor Force         28,499         28,300         28,368         28,247           Conslow         Employment         26,398	Craven	Employment	37,455	37,121	37,760	37,704
Duplin         Labor Force         24,684         24,086         25,003         24,075           Employment         22,876         22,305         23,067         21,898           Unemployment         1808         1,781         1936         21,177           Rate         7.3         7.4         7.7         9.0           Greene         Labor Force         9,458         9,375         9,437         9,470           Breene         Employment         8,767         8,727         8,760         8,610           Unemployment         691         648         677         860           Rate         7.3         6,9         7.2         9,1           Jones         Employment         3,906         3,871         3,938         3,932           Unemployment         3,355         3,266         3,288         3,64           Rate         7,9         7,8         7,7         8,5           Lenoir         Employment         2,091         2,068         2,161         2,2571           Rate         7,3         7,3         7,6         91         2,571         8,300         28,368         28,247           Lenoir         2,091         2,068<		Unemployment	3,116	3,050	3,282	3,977
Duplin         Employment         22,876         22,305         23,067         21,898           Unemployment         1,808         1,781         1,936         2,177           Rate         7.3         7.4         7.7         9,0           Greene         Employment         8,767         8,727         8,760         8,610           Unemployment         691         648         677         860         8,610           Unemployment         691         648         677         860         8,610           Unemployment         39,06         3,871         3,938         3,932         9,41           Jones         Employment         3,906         3,871         3,938         3,932           Jones         Employment         3,906         3,871         3,938         3,932           Jones         Employment         3,906         3,871         3,938         3,932           Jones         Labor Force         28,489         28,300         28,368         28,247           Labor Force         26,398         26,232         26,207         25,676           Unemployment         2,091         2,068         2,161         2,571           Rate		Rate	7.7	7.6	8.0	9.5
Dupin         Unemployment         1,808         1,781         1,936         2,177           Rate         7.3         7.4         7.7         9,0           Greene         Labor Force         9,458         9,375         9,437         9,470           Greene         Employment         8,767         8,727         8,760         8,60           Unemployment         691         648         677         860           Jones         Employment         3,906         3,871         3,932           Jones         Labor Force         4,241         4,197         4,266         4,296           Jonemployment         3,355         3,26         3,28         3,64           Lenoir         Employment         2,091         2,068         2,207         25,676           Lenoir         Employment         2,091         2,068         2,161         2,571           Rate         7,3         7,3         7,6         9,1           Labor Force         6,7346         66,731         67,166         68,484           Unemployment         6,252         2,5394         63,390         9,4           Amate         7,3         7,3         6,51         5,394		Labor Force	24,684	24,086	25,003	24,075
Dupin         Unemployment         1,808         1,781         1,936         2,177           Rate         7.3         7.4         7.7         9,0           Greene         Labor Force         9,458         9,375         9,437         9,470           Greene         Employment         8,767         8,727         8,760         8,60           Unemployment         691         648         677         860           Jones         Employment         3,906         3,871         3,932           Jones         Labor Force         4,241         4,197         4,266         4,296           Unemployment         3,355         3,26         3,28         3,64           Rate         7.9         7.8         7.7         8,56           Lenoir         Employment         2,698         26,300         28,368         28,247           Lenoir         Labor Force         2,6489         26,8300         28,368         28,247           Lenoir         Labor Force         67,346         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,556 <td>Durallia</td> <td>Employment</td> <td>22,876</td> <td>22,305</td> <td>23,067</td> <td>21,898</td>	Durallia	Employment	22,876	22,305	23,067	21,898
Greene         Labor Force         9,458         9,375         9,437         9,470           Greene         Employment         8,767         8,727         8,760         8,610           Unemployment         691         648         677         860           Rate         7.3         6.9         7.2         9,1           Jones         Employment         3,906         3,871         3,938         3,932           Unemployment         335         326         328         364           Rate         7.9         7.8         7.7         8.5           Lehor Force         28,469         28,300         28,368         28,247           Lenoir         Employment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         91           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Labor Force         5,052         5,080         5,175         5,173           Rate	Duplin		1,808		1,936	2,177
Greene         Employment         8,767         8,727         8,760         8,610           Unemployment         691         648         677         860           Rate         7.3         6.9         7.2         9.1           Jones         Employment         3.906         3.871         3.938         3.932           Jones         Employment         3.905         3.26         3.28         3.64           Rate         7.9         7.8         7.7         8.5           Lenoir         Labor Force         2.8,489         2.8,300         2.8,368         2.8,247           Unemployment         2.0,91         2.0,688         2.6,207         2.5,676           Unemployment         2.0,91         2.0,688         2.1,61         2.5,71           Rate         7.3         7.3         7.6         9.1           Onslow         Employment         6.2,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Unemployment         4,592         5,080         5,175         5,173           Pamico         Labor Force         5,052         5,080         5,175		Rate	7.3	7.4	7.7	9.0
Greene         Unemployment         691         648         677         860           Rate         7.3         6.9         7.2         91           Jones         Employment         3.906         3.871         3.938         3.932           Jones         Employment         3.906         3.871         3.938         3.932           Unemployment         3.35         3.26         3.28         3.64           Rate         7.9         7.8         7.7         8.5           Labor Force         28,489         28,300         28,368         28,247           Labor Force         28,398         26,232         26,207         25,676           Unemployment         26,398         26,232         26,207         25,676           Unemployment         26,398         26,232         26,207         25,676           Unemployment         26,398         26,232         26,207         25,676           Manployment         26,398         26,232         26,207         25,676           Unemployment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,6552         5,394           Ra		Labor Force	9,458	9,375	9,437	9,470
Unemployment691648677860Rate7.36.97.291Labor Force4,2414,1974,2664,296Unemployment3,9063,8713,9383,932Unemployment335326328364Rate7.97.87.78.5Labor Force28,48928,30028,36828,247LenoirEmployment2,0912,0882,1612,571Rate7.37.37.691Labor Force67,34666,73167,16668,484Labor Force67,34666,73167,16668,484ConslowEmployment62,75462,29362,51463,090Rate7.87.97.97.9Rate6,866,76.97.9PamlicoLabor Force5,0525,0805,1755,173PamlicoLabor Force5,0525,0805,1755,173WayneLabor Force5,0525,0805,1755,173WayneLabor Force5,0525,0805,1755,173WayneLabor Force5,0525,0805,1755,173WayneLabor Force5,026253,80154,38253,978WayneLabor Force5,026550,26850,63049,469WayneMain Force5,05750,26850,63044,697WayneNate3,5873,5333,7524,509 <td>0</td> <td>Employment</td> <td>8,767</td> <td>8,727</td> <td>8,760</td> <td>8,610</td>	0	Employment	8,767	8,727	8,760	8,610
Jones         Labor Force         4,241         4,197         4,266         4,296           Employment         3,906         3,871         3,938         3,932           Unemployment         335         326         328         364           Rate         7.9         7.8         7.7         8.5           Lenoir         Labor Force         28,489         28,300         28,368         28,247           Employment         26,398         26,232         26,207         25,676           Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         91           Labor Force         67,346         66,731         67,166         68,484           Mate         7.3         7.3         7.6         91           Labor Force         67,346         66,731         67,166         68,484           Unemployment         4,592         4,438         4,652         5,394           Pamico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8	Greene		691	648	677	860
Jones         Employment         3,906         3,871         3,938         3,932           Unemployment         335         326         328         364           Rate         7.9         7.8         7.7         8.5           Lenoir         Employment         26,398         26,232         26,207         25,676           Unemployment         20,91         2,068         2,161         2,571           Rate         7.3         7.3         7.6         91           Labor Force         67,346         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Mayne         Employment         50,675         50,268         50,630         49,469           Wayne<		Rate	7.3	6.9	7.2	9.1
Jones         Unemployment         335         326         328         364           Rate         7.9         7.8         7.7         8.5           Lenoir         Labor Force         28,489         28,300         28,368         28,247           Employment         26,398         26,232         26,207         25,676           Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         9.1           Labor Force         67,346         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Vert         6.8         6.7         6.9         7.9           Rate         6.8         6.7         6.9         7.9           Pamlico         Jabor Force         5,052         5,080         5,175         5,173           Rate         7.8         9.2         9.3         9.4           Mayne         Labor Force         54,262         53,801         54,382         53,978           Employ		Labor Force	4,241	4,197	4,266	4,296
Value         Note         Note <t< td=""><td></td><td>Employment</td><td>3,906</td><td>3,871</td><td>3,938</td><td>3,932</td></t<>		Employment	3,906	3,871	3,938	3,932
Lenoir         Labor Force         28,489         28,300         28,368         28,247           Employment         26,398         26,232         26,207         25,676           Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         9,1           Onslow         Employment         62,754         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Rate         6.8         6.7         6.9         7.9           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Wayne         Labor Force         54,262         53,801         54,382         53,978           Wayne         Employment         50,675         50,268         50,630         49,469 <td>Jones</td> <td>Unemployment</td> <td>335</td> <td>326</td> <td>328</td> <td>364</td>	Jones	Unemployment	335	326	328	364
Lenoir         Employment         26,398         26,232         26,207         25,676           Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         9,1           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Rate         6.8         6.7         6.9         7.9           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Mayne         Labor Force         54,262         53,801         54,382         53,978           Wayne         Labor Force         54,262         53,801         54,382         53,978           Unemployment         3,587         3,533         3,752         4,509		Rate	7.9	7.8	7.7	8.5
Lenoir         Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         9.1           Atter         7.3         7.3         7.6         9.1           Atter         62,754         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Vinemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Rate         7.8         9.2         9.3         9.4           Mayne         Labor Force         54,262         53,801         54,382         53,978           Wayne         Employment         50,675         50,268         50,630         49,469           Unemployment </td <td></td> <td>Labor Force</td> <td>28,489</td> <td>28,300</td> <td>28,368</td> <td>28,247</td>		Labor Force	28,489	28,300	28,368	28,247
Unemployment         2,091         2,068         2,161         2,571           Rate         7.3         7.3         7.6         91           Labor Force         67,346         66,731         67,166         68,484           Onslow         Employment         62,754         62,293         62,514         63,090           Unemployment         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Rate         6.8         6.7         6.9         7.9           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Wayne         Labor Force         54,262         53,801         54,382         53,978           Wayne         Unemployment         50,675         50,268         50,630         49,469           Wayne         Unemployment         3,587         3,533         3,752         4,509	Londo	Employment	26,398	26,232	26,207	25,676
Understand         Instrument         Instrum	Lenoir	Unemployment	2,091	2,068	2,161	2,571
Onslow         Employment Unemployment         62,754         62,293         62,514         63,090           Unemployment Rate         4,592         4,438         4,652         5,394           Pamlico         Employment         6,8         6.7         6.9         7.9           Pamlico         5,052         5,080         5,175         5,173           Pamlico         Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Mayne         Employment         50,675         50,268         50,630         49,469           Wayne         3,587         3,533         3,752         4,509		Rate	7.3	7.3	7.6	9.1
Unemployment Rate         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Labor Force         5,052         5,080         5,173         5,173           Pamlico         Employment Unemployment         4,656         4,615         4,694         4,687           Quemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Wayne         Labor Force         54,262         53,801         54,382         53,978           Unemployment         3,587         3,533         3,752         4,509		Labor Force	67,346	66,731	67,166	68,484
Unemployment Rate         4,592         4,438         4,652         5,394           Rate         6.8         6.7         6.9         7.9           Labor Force         5,052         5,080         5,175         5,173           Pamlico         Employment Unemployment         396         465         4,694         4,687           Rate         7.8         9.2         9.3         9.4           Kate         50,675         50,268         50,630         49,469           Wayne         Employment Unemployment         3,587         3,533         3,752         4,509		Employment	62,754	62,293	62,514	63,090
Pamlico         Labor Force         5,052         5,080         5,175         5,173           Employment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Labor Force         54,262         53,801         54,382         53,978           Wayne         Employment         50,675         50,268         50,630         49,469           Unemployment         3,587         3,533         3,752         4,509	Unslow	Unemployment	4,592	4,438	4,652	5,394
Pamlico         Employment Unemployment         4,656         4,615         4,694         4,687           Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Labor Force         54,262         53,801         54,382         53,978           Employment         50,675         50,268         50,630         49,469           Unemployment         3,587         3,533         3,752         4,509		Rate	6.8	6.7	6.9	7.9
Pamileo         Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Labor Force         54,262         53,801         54,382         53,978           Wayne         Employment         3,587         3,533         3,752         4,509		Labor Force	5,052	5,080	5,175	5,173
Unemployment         396         465         481         486           Rate         7.8         9.2         9.3         9.4           Labor Force         54,262         53,801         54,382         53,978           Wayne         Employment         50,675         50,268         50,630         49,469           Unemployment         3,587         3,533         3,752         4,509		Employment	4,656	4,615	4,694	4,687
Rate         7.8         9.2         9.3         9.4           Labor Force         54,262         53,801         54,382         53,978           Employment         50,675         50,268         50,630         49,469           Unemployment         3,587         3,533         3,752         4,509		Unemployment	396	465	481	486
Wayne         Employment         50,675         50,268         50,630         49,469           Unemployment         3,587         3,533         3,752         4,509			7.8	9.2	9.3	9.4
Wayne Unemployment 3,587 3,533 3,752 4,509		Labor Force	54,262	53,801	54,382	53,978
- Unemployment 3,587 3,533 3,752 4,509		Employment	50,675	50,268	50,630	49,469
		Unemployment	3,587	3,533	3,752	4,509
					6.9	8.4

\*March 2014 data are preliminary, while other 2014 data are revised. March 2013 data have undergone annual processing.

### **Initial Claims**

	March 2014	March 2013
Carteret	102	196
Craven	206	341
Duplin	101	205
Greene	50	138
Jones	24	34
Lenoir	158	279
Onslow	273	486
Pamlico	18	57
Wayne	261	387

### **Duration of Benefits**

	March 2014	March 2013
Carteret	17.0	17.1
Craven	18.5	16.1
Duplin	17.2	15.2
Greene	19.4	17.0
Jones	17.2	16.9
Lenoir	18.7	16.3
Onslow	16.7	16.3
Pamlico	17.8	15.8
Wayne	17.8	16.0

## Individuals Receiving Benefits

	March 2014	March 2013
Carteret	469	747
Craven	418	973
Duplin	259	458
Greene	110	177
Jones	70	96
Lenoir	306	590
Onslow	592	985
Pamlico	66	118
Wayne	493	930

Note: All data produced in this publication are generated by LEAD unless otherwise stated.

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NC Department of Commerce | Labor & Economic Analysis Division | 919.707.1500 | lead@nccommerce.com



**Carteret County Career Center** 309 Commerce Avenue, Morehead City, NC 28557 Phone: *(252)* 726-7151

Craven County Career Center 2836 Neuse Boulevard, New Bern, NC 28562 Phone: (252) 514-4828

### **Craven County Information Site**

*{Staff available by appointment]* 305 Cunningham Boulevard, Havelock, NC 28532 Phone: (252) 444-6005

### **Duplin County Career Center**

192 Magnolia Extension, Kenansville, NC 28349 Phone: (910) 296-1478

# **Career Center Locations**

Greene County Career Center 818 Highway 91 North, Snow Hill, NC 28580 *Phone: (252) 747-5689* 

Jones County Career Center 509 Highway 58 North, Trenton, NC 28585 Phone: (252) 448-4791

Lenoir County Career Center 231 Highway 58 South, Kinston, NC 28502 Phone: (252) 527-6223 ext. 104

Lenoir County Information Site 2100 Presbyterian Lane, Kinston, NC 28501 Phone: (252) 526-4435 **Onslow County Career Center** 106 College Plaza, Jacksonville, NC 28546 Phone: *(910) 347-2121* 

**Onslow County Information Site** 444 Western Boulevard, Jacksonville, NC 28546 Phone: *(910) 938-6309* 

Pamlico County Career Center P. O. Box 185 Grantsboro, NC 28529 Phone: (252) 745-9934

Wayne County Career Center 2006 Wayne Memorial Drive, Goldsboro, NC 27534 Phone: (919) 731-7950

### MARK YOUR CALENDARS:

May 1, 2014, 6:00 pm	<b>Eastern Carolina Workforce</b> <b>Development Board</b> at the ECWDB offices in New Bern
May 8, 2014, 6:00 pm	Youth Council Meeting at the ECWDB offices in New Bern
May 22, 2014 10:00 am	Integrated Service Delivery Team Meeting at the ECWDB offices in New Bern
June 5, 2014, 6:00 pm	<b>One Stop Committee</b> at the ECWDB offices in New Bern
June 12 , 2014 6:00 pm	<b>Program Planning &amp;</b> <b>Implementation Committee</b> at the ECWDB offices in New Bern
June 19, 2014 6:00 pm	<b>Executive Committee Meeting</b> at the ECWDB offices in New Bern
June 26, 2014 10:00 am	Integrated Service Delivery Team Meeting at the ECWDB offices in New Bern

### **ECWDB Staff:**

Tammy Childers, Executive Director Robert Kehres, Assistant Director Lisa Harvey, WIA Coordinator Trina Hale, Accounting Technician Debbie Simpkins, Fiscal Monitor Anita Bradley, Administrative Assistant

### **Communicate with Us!**

1341 South Glenburnie Road New Bern, NC 28562 Telephone: (252) 636-6901 or (877) 916-6901 Fax: (252) 638-3569



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Auxiliary aids and services are available upon request to individuals with disabilities. (TTY) 1-800-735-2962 (Voice) 1-800-735-8262