

Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne

May, 2008

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Eastern Carolina Youth Council Sponsors Sixth Annual Youth Summit

"Welcome to the Real World"

The Eastern Carolina Youth Council hosted its sixth Youth Summit on Thursday, April 24, from 9:00 a.m. to 2:00 p.m. at the New Bern Riverfront Convention Center. Attending the Summit were over 120 youth from the nine-county Local Area. The theme for this event was "Welcome to the Real World." "The purpose of this year's Summit was to bring young people together to discuss their role as future leaders in the changing economy," said Don Harris, Chairman of the Board. "I was very impressed with how these young people have come prepared for this year's event," he added.

The Youth began their day with breakfast and listening to an inspirational keynote speaker, Mr. Jimmie Ford, of Wayne County. He encouraged the youth to be extraordinary, to follow their dreams, and achieve their goals. Mr. Ford had the young people laughing, listening, and participating.

Following the morning session, the youth rotated through three separate workshops that addressed the changing, global economy and how it relates to today's workplace. A summary of the workshops were:

So you wanna be...Choosing a Career in the 21st Century, facilitated by Mona Padrick, President, Jacksonville/Onslow Chamber of Commerce. Ms. Padrick talked about the challenges businesses face and said to-

day's worker must ask themselves, "Can someone overseas do it cheaper? Can a computer do it faster? And is what I am delivering in demand in an environment with abundance?"

Working Together, Understanding Diversity in the Workplace, facilitated by Pernell Hicks, Foster Care/Adoptions Social Worker III, Craven Department of Social Service. Mr. Hicks, a young person himself, discussed how the world is changing and understanding the need for diversity in the workplace is key to success in a global economy.

How are you spending your 2 Million Minutes? Facilitated by Tammy Childers, Executive Director, ECWDB. The young people viewed a portion of a documentary that chronicles the lives of six high school students in three countries around the world, the United States, India and China. Youth participated in a discussion and shared their views on education in the US as it compares to global standards. As one student commented, "This is a wake up call, not just for the US, but for me, as an individual."

After the workshops, lunch was served and the young people had the opportunity to interact and win door prizes sponsored by local businesses.

"Once again, the youth declared the Summit a success and are looking forward to next year's event," said Joe McCarthy, Youth Services Coordinator.



On behalf of the Board and Youth Council, a special thank you is extended to Youth Summit committee members, presenters, and JobLink partners who contributed their time and efforts in making this year's summit a positive event for your young people.

—Don Harris, Chairman

Dear Colleagues,

Now more than ever, the importance of the workforce development profession should not be taken lightly. The men and women who represent our local workforce development system understand the critical role they play in preparing today's workforce for tomorrow's highly skilled jobs. No matter the position, each individual working in this important field is critical to the success of building a highly-skilled, productive workforce that is prepared to compete in a global economy.

Workforce Development Professionals represent a wide range of organizations, including: community colleges, universities, the K-12 school systems, industry and trade associations, state and federal workforce agencies, community based and youth service organizations, advocacy groups, and the local One-Stop system, known in North Carolina as the JobLink Career Center. They represent a group of individuals who possess the knowledge, skills, and unique ability to motivate, challenge, inspire, and help young and old alike to achieve their dreams of a better life. Their contributions are significant because our local, State, and National economies are dependent on a workforce that is highly skilled.

This newsletter highlights only a small sample of the successes that occur in the Workforce Development system on a daily basis. To all of our JobLink partners, educators, guidance counselors, employment specialists, administrators, policymakers, board members and elected officials who represent this important sector, we appreciate all that you do on a daily basis for the citizens of our region.

Your commitment and dedication to helping others achieve their career goals is evident, as we continue to see our educational attainment levels rise, employment rates remain high, and see businesses expanding and/or locating to eastern North Carolina.

Sincerely,



Don T. Harris
Board Chairman



**RESOLUTION DESIGNATING MAY
AS WORKFORCE DEVELOPMENT PROFESSIONALS MONTH**

WHEREAS, the economic development of every region in our country and the ability of our businesses and industries to compete in the global economy is more than ever before dependent on the availability and quality of a skilled workforce; and

WHEREAS, the complexity and fast-paced change in our economy and labor markets puts new demands on individuals and employers at all levels; and

WHEREAS, job seekers need the assistance of knowledgeable and dedicated professionals to facilitate the process by which our workforce identifies, prepares for, obtains, and maintains employment and self-sufficiency; and

WHEREAS, employers depend on similar levels of professional services to help them recruit and retain a competitive workforce and to continually upgrade the skill sets of their incumbent employees;

NOW, THEREFORE BE IT RESOLVED AND IT IS RESOLVED that the Eastern Carolina Workforce Development Board, Inc., joins with the National Association of Workforce Development Professionals in designating the month of May as *Workforce Development Professionals Month* to honor all those individuals in all the Workforce Development organizations and partnerships who play such a vital role in our economy.

ADOPTED, this 1st day of May, 2008.

D. T. Harris, Chairman

Join us on June 6, 2008 for

Staying in School, Preparing for Life: Dropout Prevention in North Carolina's Rural Communities

What: A *Rural Roundtable* discussion with state leaders on dropout prevention. Find out what North Carolinians can do at the community and state levels to confront this crisis and help our children stay in school and succeed.

Why: For every 100 students entering ninth grade in North Carolina, only 70 graduate four years later. That means 30 lack what state Board of Education Chairman Howard Lee calls "the bare minimum for economic survival." Rural communities, whose resources are already stretched thin, need creative, practical strategies to help students reach their potential and survive in the global economy.

When: Friday, June 6, 2008, 8:45 a.m. -- Noon

Where: Site 1: N.C. Rural Economic Development Center's Training and Conference Facility, 4021 Carya Drive, Raleigh. For directions to the Rural Center.

For the convenience of individuals in the east and west, there are two additional videoconference sites. Audience members at all three sites are free to participate in the open discussion session.

Site 2: Videoconference center at the Brody School of Medicine, 600 Moye Boulevard, IS-10 Moye, Greenville.

Site 3: Videoconference center at Haywood Community College, 112 Industrial Park Drive, Waynesville.

Webcast: The Roundtable will also be available through online streaming. If you are interested in viewing the Roundtable online, please contact Courtney Tieman at the Rural Center for more information.

Co-Sponsors: North Carolina State Board of Education, North Carolina Department of Public Instruction, North Carolina Commission on Workforce Development, Communities in Schools of North Carolina, North Carolina Rural Economic Development Center

Contact: All individuals who plan to attend the Roundtable at one of the three sites must **register by Wednesday, June 4, at noon**. Please state which site you will be attending. There is no cost for attending the Roundtable, but light refreshments will be served and seating is limited.

For information on how to register, please email Courtney Tieman at ctieman@ncruralcenter.org.

Council on Competitiveness Releases New Report

Policymakers are urged to set a National Agenda to equip Americans with skills needed to compete globally

The Council on Competitiveness joined with Senators Max Baucus (D-MT) and Richard Lugar (R-IN) to convene a Congressional briefing on Capitol Hill to urge policymakers to set a national agenda to equip Americans with the skills needed to compete globally.

The briefing was in conjunction with the release of the Council's latest report, "*Thrive: The Skills Imperative*," which calls for America to leverage untapped

opportunities, particularly in the service economy. According to the report, middle-skilled jobs represent the largest number of job openings in the United States, but have critical shortages.

The report also urges policymakers and Americans to abandon the stereotypes of low-skill, low-wage jobs in the service economy. More than three-quarters of all jobs in the United States are in the service economy and are driving demand for more complex skills sets,

including: problem solving, communications, entrepreneurship, computational analysis, and collaboration. There needs to be a new emphasis on supporting innovation in service industries and developing interdisciplinary skills.

The "*Thrive: The Skills Imperative*" report is available at

<http://www.compete.org/images/uploads/File/PDF%20Files/Thrive.%20The%20Skills%20Imperative%20-%20FINAL%20PDF.PDF>

Wayne Community College Awards 250 Career Readiness Certificates to Wayne County Public School Students

WCPS to implement CRC testing in system-wide in Fall 2008

Bianca Wall, a Wayne Early/Middle College High School senior, received her Career Readiness Certificate (CRC) on April 15th in the first of three ceremonies honoring students of the Wayne County Public Schools (WCPS).

Jim Wall, Bianca's dad, was in the audience. "I could not be more proud of Bianca. She will represent Wayne Community College, Wayne County Schools, and Wayne County well as she goes off to UNCW this fall!" said Mr. Wall. He went on to say that as a parent, he is excited that WCPS seized this opportunity for the county's youth. "I believe Career Readiness Certification is a positive step that will make a difference in the lives of our young adults getting ready to enter the workforce."

The Career Readiness Certificate (CRC) is an assessment-based credential that gives employers and career seekers a uniform, standard, objective measure of key workplace skills. It is being used by job seekers across the country as an employment credential, and by employers as an assessment of a person's trainability for an entry-level job or for a promotion within the company.

Bianca was among 250 students receiving a CRC as part of a WCPS pilot program in partnership with Wayne Occupational Readiness Keys for Success (WORKS). Two hundred seventy-one students in three Wayne County high schools took part in WorkKeys testing for Career Readiness Certification during January and February of this year.

In addition to being a proud dad, Jim Wall is the Human Resources Manager at Cooper-Standard Automotive in Goldsboro. He is glad to see the county and the schools responding to the needs of business and industry. "From my perspective as an HR Manager, CRC means that the companies doing business here in Wayne County will now have more information about the skills and abilities of our future workforce."

Diane Ivey, Coordinator for WORKS, says she believes that CRC is an important part of a larger plan to



Dr. Steven Taylor, Superintendent WCPS, welcome and remarks at Spring Creek HS



Mike Haney, guest speaker at SCHS - Existing Industry Specialist with Wayne County Development Alliance.



Dr. Taylor presents Certificate to Student, Reba Potter

build a work-ready Wayne County. "As the WORKS initiative continues to fulfill its mission of identifying and addressing skill gaps in the county's workforce, everyone in Wayne County will benefit," she says.

In the first CRC awards ceremony for WEMCHS on April 15, guest speaker Jeannie Gilchrist of AAR Corporation told the students that the CRC was a great supplement to their high school diploma. She said, "CRC proves to the Human Resource staff like me, the people who do the hiring, that you can apply what you have learned in school to the real world of work."

Ms. Gilchrist went on to tell students about her personal experience with WorkKeys assessments in industrial facilities in Elizabeth City and in Goldsboro.

Mike Haney, Existing Industry Specialist with the Wayne County Development Alliance and guest speaker at the Spring Creek High School ceremony on May 2, told 91 students receiving the certificate that the CRC lets employers know that the students are ready for work. "You need something to set you apart from the other applicants, and CRC will do that for you," said Mr. Haney.

A third ceremony is planned for May 22 at Southern Wayne High School, where 109 seniors will be awarded a CRC.

The pilot program was so successful that WCPS Superintendent Dr. Steven Taylor has approved implementation of CRC testing system-wide in Wayne County high schools beginning Fall 2008.

According to Dr. Taylor, "WCPS wanted to be involved in Career Readiness Certification for our students for several reasons. We believe that our students need to be prepared to take the next step after high school, whether that step is college or work. Secondly, we wanted to have a way to measure work-related skills and address the skill gaps of our students, and we also wanted to have a common language for a dialogue with local business and industry to better meet their workforce needs."

Submitted by Diane Ivey, WCC

For more information about North Carolina's Career Readiness Certification Initiative, please visit www.crcnc.org

It's All About YOUTH!

Eastern Carolina Youth Council Sponsors 4th Annual Youth Quiz Bowl

Can you answer this question? In 2003, who was launched into orbit by the most recent nation to develop a manned space program? The Eastern Carolina Youth Quiz Bowl Contestants can!!

The Eastern Carolina Youth Council sponsored its fourth annual Youth Quiz Bowl on Saturday, May 10, 2008. The Quiz Bowl was held at Craven Community College from 10:00 a.m. to 2:00 p.m.

This year there was a surprising twist, the Youth challenged the Board and Youth Council members to compete. The youth were motivated and excited about participating in this aca-

demical competition, and proved it by taking home the trophies!

Through this event, the participants were able to increase their knowledge and build upon their team work skills. The young people enjoyed the friendly competition and look forward to next year's competition.

The competition was fierce as the photos below reveal. It was a great day for all involved. Board and Youth Council members were provided with an opt out option for a \$35.00 fee. Proceeds raised from this event will be used to sponsor next year's competition.

This year's winners were:

- **1st Place:** Dobbs Youth Development Center.
- **2nd Place:** Carteret County Schools
- **3rd Place:** Craven County Schools.

We would like to thank Craven Community College for hosting this year's event. Also, a special thank you is extended to all the Youth Council, WDB members, and staff who volunteered their day to make a positive difference in the lives of our youth.

Source: Joe McCarthy, ECWDB

Youth Quiz Bowl Winner's



Debbie Beech Burrell, Youth Council Chair, presents 1st Place Trophies to Dobbs School.



2nd Place- West Carteret High School



3rd Place- West Craven High School



Workforce Board Team I



Youth Council and Board members with Competition Winners.



Workforce Board Team 2



Join Us in Making a Difference in Eastern Carolina's Youth!

Volunteer to be a Mentor. Participate in your local High School's Job Shadowing Program, Encourage your Business to become a Work Experience Site, or Join the Eastern Carolina Youth Council. For more information about the Eastern Carolina Youth Council, or youth services that are available, please contact Joe McCarthy, Youth Services Coordinator at mccarthy@ecwdb.org or call 252-636-6901.

Craven County Schools Honors Students at Banquet

Leading Youth on the Road to Success

Craven County Schools recently held its annual Workforce Investment Act (WIA) Awards Banquet at the Chelsea Restaurant May 5th, 2008. Administrators of the program were in attendance with program participants and their parents. Students from Havelock High School, New Bern High School and West Craven High School were recognized for meeting honor roll and WIA program requirements.

Craven County School's WIA Program provides youth between the ages of 14-18 opportunities to be enrolled in various academic and work readiness activities during the academic school year and summer. The program goals are to improve academic performance by enhancing reading, writing, and consumer mathematics skills. Technical teachers and Career Development Coordinators at each high school provide pre-employment skills training and basic skill remediation/enrichment activities that help students improve their academic progress.

The program also provides opportunities for leadership development, team



Dorrell Butler, Havelock High School, Brit-tany Rosenboro, West Craven High School, and Jordon Nicoli, New Bern High School.

building, and community service. Recently the students toured the human resource department at Cherry Point and learned how to apply for civilian jobs and what the employer is seeking in an employee; they also attended the Youth Summit hosted by ECWDB; and will participate in a leadership activity later in the month at Camp Don Lee. West Craven students competed in the Youth Council Quiz Bowl held on May 10th. Craven County Schools serves students at all three local high schools.

A major incentive for participation in the program is paid work experience that allows the students to work in positions related to the student's career pathway and/or of interest to the partici-

pant. At the banquet, Employee of the Year awards were earned by Dorrell Butler, Havelock High School, Jordon Nicoli, New Bern High School and Brit-tany Rosenboro, West Craven High School. Dorrell Butler received this honor for the past two years. Employers recommend employees for this award based on attitude and work performance while participating in their work experience components of the program.

Billie Landen, Career & Technical Education Director announced her retirement after 34 years in education. She oversees the WIA program. She was recognized at the banquet for her support of the program.

Case Managers of the program are: Ursula Frye, Havelock High School, Diane Osepchook, New Bern High School and Phyllis Smith, West Craven High School. For more information, please contact the program coordinator, Teri Campbell, who is located at the Craven County Job Link office at 252-514-4828.

Source: Teri Campbell, CCS

New Bern gives Dr. & Mrs. Scott Ralls an Affectionate Send-off

Craven Community College Foundation Establishes the Scott and Lisa Ralls Leadership Endowment for Students

On April 10, over 400 people gathered at the New Bern Riverfront Convention Center to say goodbye to Dr. Scott Ralls and his wife, Lisa.

It was a heartfelt evening to honor and thank the Ralls family for their numerous contributions to the community during the past five years.

The Craven Community College Foundation sponsored the special event, which raised \$65,000 to create the Scott and Lisa Ralls Leadership Endowment for Students.

Two students each year will receive a scholarship from the endowment. Dr. Ralls presented three students with the first scholarships. Dr. Ralls said he feels strongly about women's roles in math and science and the male-mentoring programs.

Dan Pritchett, chairman of the college's board of trustees, thanked Dr. Ralls for leaving the community a better place than they found it. "Though you are losing him, the state is gaining a great president who will take this state to new heights you've never imagined," said Martin Lancaster, the retiring president of the NC Community Col-

lege System.

Everyone had the opportunity to express their appreciation to Dr. Scott and Lisa Ralls. It was truly a special evening.

Dr. Ralls will become the president of the North Carolina Community College System on May 1, after serving as President of Craven Community College since 2002.

Source: New Bern Sun Journal

Governor Easley Announces 1,000 Jobs at Global Transpark

State Grants Help Spirit AeroSystems Locate in Lenoir County

Great news for Eastern North Carolina. Gov. Mike Easley announced that Spirit AeroSystems Inc., the world's largest independent supplier of commercial airplane assemblies and components, will open a manufacturing plant at the N.C. Global TransPark in Kinston. Plans call for investment of more than \$570.5 million and the creation of 1,031 jobs during the next six years. State grants from the One North Carolina Fund and Job Development Investment Grant program and a grant from the non-profit Golden LEAF Foundation to the Global TransPark Authority helped make the project possible.

"The Global TransPark was built to help this region make the transition from a tobacco-dependent economy to one that attracts knowledge-based, high-tech industries," said Easley. "This announcement not only shows that eastern North Carolina can successfully compete in today's global marketplace, but that North Carolina continues to be a leader in the aerospace industry more than 100 years after the Wright Brothers made their historic first flight at Kitty Hawk. As we can continue to

provide the skilled workforce, this is likely just the beginning of Spirit's potential for bringing significant jobs and investment."

Spirit's long-term plans call for the Global TransPark facility to serve as a composite manufacturing Center of Excellence, using advanced technology in its production processes. Spirit employs 14,000 workers in five locations in the United States and Europe, including approximately 10,000 at the company's headquarters in Wichita.

Spirit announced it has signed an agreement with Airbus to design and produce a major composite fuselage structure for the A350 XWB (Xtra Wide-Body) program. Spirit will design and manufacture the Section 15 center fuselage frame section, a composite structure that will be approximately 65 feet long, 20 feet wide and weigh nearly 9,000 pounds. Accommodating this and other new work packages led to Spirit's announced plans to expand its operations with a new facility in North Carolina.

While wages for the new jobs will vary by job function and responsibili-

ties, the average wage will be about \$48,000 a year not including benefits. This is more than the Lenoir County average of \$27,042.

"The State of North Carolina met our requirements for financial incentives and this location offers a strong industrial base, a runway and port access, a growing labor force and an excellent technical training system," said Spirit President and CEO Jeff Turner. "Additionally, the Global TransPark facility provided what we were looking for in a site."

Golden LEAF Chairman Tommy Bunn said the foundation's board was impressed by Spirit's plans for its Global TransPark operations, which he described as an "ideal match" between the aerospace company's business strategy and the mission of the TransPark to be an economic development engine for the region. For more information about Spirit AeroSystems, visit www.spiritaero.com.

Source: nccommerce.com

Sanderson Farms Coming to Kinston

Poultry Plant to Build in Lenoir County — creating 1,500 jobs

On April 25th, Sanderson Farms, Inc. announced that Kinston, North Carolina, was selected for construction of a new feed mill, poultry processing plant and hatchery.

These facilities will comprise a state-of-the-art poultry complex with the capacity to process 1.25 million birds per week for the retail chill pack market. At full capacity, the complex will employ approximately 1,500 people, will require 130 contract growers, and will be equipped to process and sell 6.7 million pounds per week of dressed poultry meat at full production.

Sanderson Farms expects to invest approximately \$126.5 million in the new North Carolina complex, and anticipates that associated contract grow-

ers will invest an additional \$98 million in poultry production facilities. The Company expects to begin construction of the facilities this summer, with initial operation of the new complex scheduled to begin during the fourth fiscal quarter of 2009.

According to Joe F. Sanderson, Jr., Chairman and Chief Executive Officer of Sanderson Farms, Inc., the selection of these sites followed a thorough due diligence process and approval by the Company's Board of Directors. "We are grateful for the cooperation from the economic development and governmental officials in the City of Kinston, Lenoir County and the State of North Carolina," said Sanderson. "We believe

this expansion will enhance our ability to drive revenues and earnings, and allow us to continue our record of building long-term value for our shareholders. We believe the additional capacity of 1.25 million birds per week represented by the new complex will provide new marketing opportunities for the Company in the fresh retail market. We are pleased that our recent financial performance has put us in a position to continue to grow our Company."

The new plant is good news for Lenoir County, where Smithfield Packing recently announced the closing of its operations effecting 476 workers.

Source: nccommerce.com/e-clipfiles

PCC and Pamlico JobLink Partners Sponsor Local Job Fair

PCC is a College that is..... *"Changing Lives"*

Educational institutions, like many corporate institutions, often employ easy-to-remember catchy phrases for marketing purposes. Icons in the fast-food industry from years past are "You deserve a break today," and of course one that went from fast-food marketing to the political arena, "Where's the beef?"

Pamlico Community College currently reminds the public that its many diverse offerings of educational opportunities make it a college that is...changing lives. The college's Job Fair in the Ned Everett Delamar Center on April 24 was a testimony to the substance of the college's catchy phrase. Cassandra Respers, along with many others, offered living proof of that substance.

Respers graduated from the college last year with a Medical Assisting degree, having entered college long after graduation from high school. Right after graduation, she suffered a serious illness. Unfortunately, though jubilant about having just earned a degree, she had to put career plans on hold. Having won a victory over cancer treatments, she returned to the campus to attend the Job Fair to continue in that quest for education to change her life.

When asked about her recovery, she



said, "I have to get into the workforce. I know I'm able now and I know I can do it." She expressed great satisfaction with the results of visit to the Job Fair, saying, "the representatives from the companies I talked to were so friendly. They answered my questions and explained things when I was unsure. Miss Alderman, (Kim Alderman, Director of Human Resources for Coastal Carolina Health Care) let me know I probably have skills that I didn't think I had. You have to have confidence in yourself and she helped me overcome my lack of confidence."

Respers left the Job Fair after having left her resume with Alderman. "I am

just hoping to hear something soon. I know that coming here was beneficial," she said.

Both Alderman and her assistant, Robin Hoisington, were one more link in the chain of experiences changing someone's life. Obtaining an education is one major step, obtaining that first job is another major leap. Alderman said, "It was great to see job seekers like Cassandra Respers. She came to the Job Fair prepared with her resume in hand, eager to discuss opportunities through CCHC."

Respers joined scores of others seeking jobs, older and younger adults, current PCC students and recent college graduates, and even a contingent of smartly dressed students from Pamlico County High School who were practicing interview skills as well as garnering information about careers.

Getting an education at Pamlico Community College or getting a new job by attending the college's Job Fair, the phrase, **"changing lives"** is more than a marketing tool for this institution. It is a **fact of life.**

Source: Cristy Webb, PCC

Craven County JobLink Markets Services

April Proves to be A Busy Month for Craven JobLink Partners

The Craven County JobLink staff has been busy during April marketing services to businesses and job-seekers. JobLink staff attended several Job Fairs in the county including two aboard Cherry Point on April 2 and April 30. The event on April 2 targeted the military, while the April 30 Job Fair was specifically for military spouses and teens.

On April 10, the Craven County JobLink hosted 25 business leaders who are members of the current Leadership Craven class sponsored by the New Bern Area Chamber of Commerce. Business leaders heard a presentation on JobLink services and also were given an opportunity to ask questions and tour

the Craven County facility.

In addition, JobLink staff made a presentation at the Havelock Chamber of Commerce monthly meeting on April 16. And to end the month, on April 30 two JobLink staff joined other members of the New Bern Area Chamber of Commerce's Military Alliance to host a cookout for military personnel aboard Cherry Point.

Source: Mary Brown, Craven JobLink/ESC



Jones County Resource Fair Provides Venue to Learn and Network

Community Benefits from County Resource Fair

Over 30 agencies attended the first Jones County Resource Fair held Friday, April 18, at the Jones County Civic Center. This event was free to the general public. Local agencies were able to reserve tables prior to the event. Representatives from area agencies provided valuable information about the various programs and services they offer to Jones County residents.

“This was a wonderful opportunity for the different agency representatives to come together to network and meet one another. Bringing them under one roof for a few hours was beneficial for all of us who work together to serve the people in

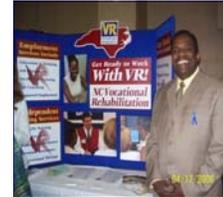
Jones County,” says event coordinator, Renee Sutton. Sutton stated that good working relationships among agencies are vital to serving the public effectively.

This idea grew from the realization that many agencies provide services in Jones County, but few people take advantage of their services because their offices may be located in a neighboring county. People were able to access many different agencies in a one stop setting.

The public was able to receive information related to job training, housing, health and wellness, literacy programs, mental health, educational opportunities, pro-

grams for seniors, rehabilitation, and much more.

For information about participating in next year’s event contact Renee Sutton at Lenoir Community College’s Jones County Center at 252-448-5021.



Source: Renee Sutton, LCC

Jones County Students Receive Career Readiness Certificate

Students receive CRC and Earn Early Child Care Credentials



Six students from Jones Senior have accomplished something that very few high school students in eastern North Carolina have done- they received Career Readiness Certificates (CRC) by the state of North Carolina.

A CRC is signed by Governor Mike Easley and is a nationally recognized certificate, based on the ACT WorkKeys System. The ACT is a national college admission and placement examination and the WorkKeys System is a foundational and personal skills assessment.

Since last August, these students have been coming to the Jones County Lenoir Community College campus to work on the WorkKeys program. They took a three-part exam where they were tested on applied mathematics, reading for information and locating information -- the basic workplace skills required by employers. The CRC is an economic develop-

ment tool that includes a constantly updated database and showcases North Carolina’s skilled workforce. This certification provides these students [with] a credential that demonstrates their skill level to prove employability to potential employers. These students are also dual enrollment students, taking college courses in the early childhood education program to simultaneously earn college credits and high school credits at no cost to the students.

As a result, the students have earned their Child Care Credentials, which qualify them for employment at a daycare center, and they have earned 10 college credit hours.

WorkKeys is just one of the services offered to the public in the Learning Lab at the LCC-Jones County campus on Wednesdays from 6-9 p.m. and Fridays from 8-12 p.m. There is no cost for the Learning Lab for those who qualify (unemployed or underemployed persons qualify for free tuition.)

For more information about CRC, visit www.crcnc.org or call (252)448-5021 if you are interested in registering.

Source: Renee Sutton, LCC

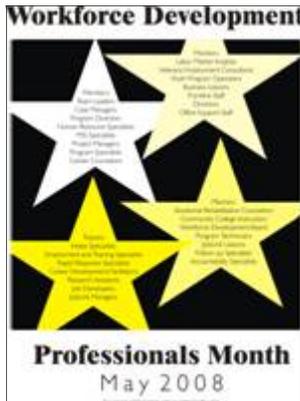


NC Career Readiness Certificates Issued through May 8

Carteret	21
Craven	97
Duplin	7
Greene	57
Jones	17
Lenoir	260
Onslow	8
Pamlico	1
Wayne	332
CRCs Issued in Local Area	800
Statewide	13,535

Eastern Carolina Workforce Development Professionals Association Holds Annual Luncheon

Celebrating Workforce Development Professionals Month



The Eastern Carolina Workforce Development Professional's Association (ECWDPA) held its Annual Luncheon and celebrated Workforce Development Professionals month, on May 8, 2008 at the offices of ECWDB. It was a time to reflect on the progress of the past year, and honor those who served as officers for the Association.

President Sandra Sheppard announced that the fundraising "A Taste of Eastern Carolina's Bounty" event held on Saturday, April 24 raised \$450.00. She thanked everyone who sold tickets and brought in recipes prepared from the "Eastern Carolina's Bounty Cook-

book. "We enjoyed great food and great fellowship," she added.

Tammy Childers, ECWDB Executive Director commended Sandra for her outstanding leadership of the Association. She then recognized the following officers with a Leadership Certificate of Appreciation and thanked them for all their hard work and dedication in making the ECWDPA a successful Association.

Sandra Shepard, President; Rebecca Cook, Vice President; Kelley Hamilton, Secretary; Sherry Carter, Treasurer.

Sandra Shepard presented Lisa Harvey, ECWDB WIA Coordinator, with a certificate of appreciation for her ongoing support of the Association, and she also recognized the officers with a special gift.

At the close of the meeting, the ECWDPA voted in a new slate of officers for 2008-09 as follows: President: Susan Johnson, ESC, Morehead City, Vice President: Wanda Glosson, Carteret Community College, Secretary: Angela Ellis, Greene County DSS, Treasurer: Shastine Lee, Greene County Schools.

After the meeting, the group stayed

for lunch provided by the ECWDB.

During lunch, everyone enjoyed a team building activity of Karaoke singing. It was a time to have a little fun in celebration of Workforce Development Professionals month with songs like Stand by your Job, and I heard it through the JobLink.

Source: ECWDB



Mark your calendars for May 30 Carteret County Chamber of Commerce & JobLink Awards Luncheon

The **4th Annual Chamber/JobLink Appreciation Luncheon & Awards Presentation** will be at **12 noon on Friday, May 30**, at the History Place, 1008 Arendell St., Morehead City.

The Luncheon is the grand finale of **JobLink Appreciation Week** in Carteret County, May 26-31. Make your reservation by calling 726-6350.

The featured speaker will be **Dr. Scott Ralls**, President of the North Carolina Community College System.

The Carteret County JobLink Leadership Team would like to say a special thanks to **Branch Banking & Trust Company, Snug Harbor on Nelson Bay, Carteret Community College, Veneer Technologies, Inc., Debra Whaley – Attorney at Law and Atlantic Veneer Corp.** for becoming **Luncheon Sponsors**.

Disney Institute Returns to Morehead City August 7

New Team Creativity Workshop Offered to Local Businesses

Disney Institute will return to Morehead City on August 7 to present *Team Creativity, Disney-Style*. Sponsored locally by Carteret Community College, this one-day professional development program will help eastern North Carolina area business professionals learn how to foster creativity and “everyday innovation” in their organizations.

The program will take place from 8:00 a.m. to 4:30 p.m. at the Crystal Coast Civic Center. A Continental Breakfast will be served between 7:30a.m. and 8:00a.m., prior to the beginning of the program. The breakfast, as well as lunch and afternoon snacks, are included in the registration fee.

“We’re returning to Morehead City with a completely new learning experience for the business community,” said George Aguel, senior vice president for Walt Disney Parks and Resorts. *Team Creativity* will benchmark proven Disney practices that can be easily applied to other organiza-

tions, with a focus on ways to generate innovative ideas, use simple tools to enhance creativity, and improve the overall skill level of teams.

In typical Disney fashion, *Team Creativity* features powerful business insights that are showcased by engaging Disney presenters. Hands-on activities with Disney creativity tools add a dynamic dimension to the program, while facilitated discussions help participants apply Disney best practices in their own organizations. The end result is a professional development experience that’s as entertaining as it is informative.

Among the program benefits, participants will learn how to:

- Nurture an organizational culture that creates maximum value
- Use the creative process to increase overall productivity
- Leverage talent and goals to establish high-performance teams and foster creativity and performance

- Create value by aligning new ideas with brand identity

“Last August, Carteret Community College hosted the Disney Keys to Excellence program,” said John M. Smith, Director of Business Development. “We had a tremendous turnout with attendees coming from as far north as Elizabeth City and south from Wilmington! The evaluations were excellent and the participants left wanting more of the Disney concept. So this August, we’re excited to be hosting the *Team Creativity* program,” Smith added.

Registration fee for the program is \$299 prior to July 21. After July 21 the fee will be \$349. The registration fee includes course materials and refreshments. For registration information, contact Carteret Community College at 252-222-6123.

Source: John Smith, CCC

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**Memorial Day
May 26, 2008**



**“Greater love has no
one than this,
than to lay down
one's life for his friends.”**

— John 15:13 NIV

ECWDB Staff:

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Robert Kehres, Assistant Director
Lisa Harvey, WIA Coordinator
Trina Hale, Accounting Technician
Joe McCarthy, Youth Coordinator
Debbie Simpkins, Fiscal Monitor
D’Andra Knight, Program Assistant

Communicate with Us!

1341 South Glenburnie Road
New Bern, NC 28562
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Mark Your Calendars!

Career Development Facilitator Training

The NC Workforce Development Training Center is now accepting registrations for the September CDF training. The course requires 120 hours of instruction. Students will complete the necessary hours of instruction with **18 hours in the classroom** (3 days of 6 hours each), supplemented by **62 hours of facilitated distance learning and 40 hours for completion of an independent project.**

Coursework will be completed over 3-4 months for the September class. The first two meeting dates are September 10 and September 11, with the final date to be arranged at the first session with input from the students. Tuition is **\$525.00** for the complete course, including materials!

For more information, please contact Martha Barefoot at or Gene Scott at (919) 329-5588.

Youth Council Meeting

at the ECWDB offices in New Bern
June 3, 2008, 6:00 pm

JobLink Chartering Committee Meeting

at the ECWDB offices in New Bern
June 12, 2008, 6:00 pm

Best Practices Rapid Response Meeting

at the ECWDB offices in New Bern
June 26, 2008, 1:30 pm

Executive Committee Meeting

at the ECWDB offices in New Bern
June 26, 2008, 6:00 pm

Board Meeting

at the ECWDB offices in New Bern
July 10, 2008, 6:00 pm

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